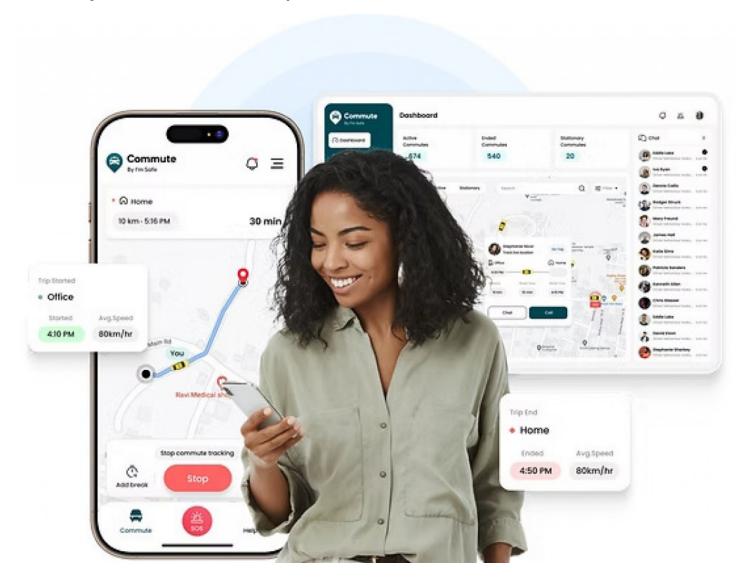
## Commute by I'M Safe Launches Employee Commute Tracking App to Improve Workplace Travel Safety

I'M Safe introduces an employee commute tracking app with GPS tracking, real-time alerts, and safety features to reduce workplace commute risks.



Chennai, Tamil Nadu May 15, 2025 (<u>Issuewire.com</u>) - In a move aimed at tackling one of the most overlooked risks in workplace safety, Commute by I'M Safe has officially launched its all-new Commute Tracking App, designed to help businesses safeguard their workforce during daily travel.

From long-distance commutes and late-night shifts to third-party transport dependencies, employees face significant safety risks outside the office. This app addresses that gap with a powerful, intuitive solution that focuses on **real-time employee tracking**, **automated transportation management**, and **incident prevention**.

A Timely Solution for Employee Commute Safety

According to recent data, over 60% of workplace-related safety incidents happen during

**commutes**—not on office premises. That risk is even higher for employees working night shifts, traveling in remote areas, or relying on third-party cabs or auto services.

Commute by I'M Safe is designed to reduce these risks by turning every ride into a monitored and protected journey. The app uses GPS employee tracking, live route monitoring, and smart geofencing to offer full visibility for employers and real-time protection for employees.

What the Commute Tracking App Offers

The **Commute App** includes a robust set of features built around employee travel safety:

- Live GPS Tracking: Businesses can track employee commute status in real time. If there's an unusual stop, delayed arrival, or route deviation, alerts are instantly sent to administrators.
- Automated Geofencing: Commutes start and stop automatically when employees leave or enter predefined locations. This eliminates the need for manual check-ins.
- SOS & Escalation Features: A one-tap emergency SOS button ensures help is just a tap away. If the app detects no response, it escalates to emergency contacts or law enforcement automatically.
- Al-Powered Route Risk Detection: The app evaluates past incidents, crime zones, and current traffic conditions to suggest safer travel routes.
- **Commute Reports:** Employers can generate travel and safety reports to meet compliance requirements and make informed decisions.

A Step Forward in Employee Transportation Management

This launch also supports HR and admin teams managing workforce travel at scale. Whether it's organizing **employee transportation software** for a 10-person team or coordinating across thousands, the <u>Commute Tracking App</u> works seamlessly with existing transport vendors, fleet services, and internal travel protocols.

For companies looking to improve travel safety for women, shift workers, or field staff, the app doubles as a **travel app for women** and an **auto taxi safety app**—offering peace of mind with every ride.

Built on Trust, Privacy, and Compliance

I'M Safe ensures strict privacy controls. The app tracks employees **only during commutes**, keeping monitoring transparent and time-bound. It complies with **ISO 27001** standards and GDPR policies, protecting user data with enterprise-grade encryption.

What's Next for Commute by I'M Safe?

Following this release, the company plans to roll out:

Automated ride scheduling

- Al-powered route optimization
- Driver verification tools
- Vehicle safety and maintenance tracking

These upcoming features aim to make **Commute by I'M Safe** not just a commute tracker, but a complete <u>employee transportation management system</u>.

## Final Word

As companies place greater importance on employee experience and workplace safety, **Commute by I'M Safe** is setting the benchmark for responsible and secure travel solutions. With the rise in remote jobs, field work, and shift-based roles, protecting people during transit is no longer optional—it's essential.



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