

Chief of Staff Association Debuts Enterprise Certification Program to Accelerate C-Suite and Operational Alignment

The Enterprise Certification Program is an accelerated, high-impact training program for organizations with multiple chiefs of staff, or similar roles, who are ready to elevate company performance, improve alignment, and increase revenue.

Chief of Staff Enterprise Certification Programme

New York City, New York May 8, 2025 ([Issuewire.com](https://www.issuewire.com)) - The Chief of Staff Association (CSA), the peak international association for chiefs of staff across 75 countries, is proud to announce the official launch of its Enterprise Certification Program, a transformative professional development offering for organizations to sharpen their strategic execution and unify leadership and operations across business units.

Following a successful pilot with several multinational organizations, including Microsoft, Deloitte, and Dick's Sporting Goods, the CSA Enterprise Certification Program delivers a high-impact, 12-week curriculum designed to enhance the performance of chiefs of staff and like roles across complex enterprises.

“At a time when organizations face unprecedented complexity and a demand to move quickly, the role of the chief of staff has become indispensable to the success of executive leadership,” said **Trent Smyth, CEO of the Chief of Staff Association**. “This program equips executive teams with the frameworks and networks they need to drive results through clarity, cohesion, and alignment.”

The offering, tailored for enterprise cohorts of 10 or more, combines asynchronous online learning with live weekly discussion groups, expert-led facilitation by certified executive coaches, and a capstone project tied to a real organizational challenge. Participants gain mastery in CSA’s Core Competencies — including Strategic Thinking, Change Management, Polarity Management, Briefing Techniques, Crisis Communications, and Board Preparation.

Graduates earn the internationally recognized Certified Chief of Staff® designation and receive one year of membership in the CSA, connecting them to a powerful global network of C-Suite peers.

“This is the next-level support organizations need to move faster, lead better, and build smarter,” said **Drew Davis, CSA Senior Vice President of Commercial**. “An investment in your chief of staff is an investment in the performance of your entire leadership team.”

The next wave of Q2 and Q3 cohorts is now enrolling.

“Chiefs of staff are force multipliers for organizational success. As the right-hand to your executive team, they align strategy, operations, and talent to enable leaders to focus on priorities,” said **Justin Ailes, Enterprise Growth Manager for CSA**. “In an ever-changing business environment, CSA’s comprehensive modules and insightful discussions equip your chiefs of staff with the necessary skills to drive impactful change.”

To learn more or request a program briefing, visit: www.csa.org/enterprise-programme.



Enhanced Professional Standing

Certification isn’t just a paper credential; it’s proof you’ve mastered industry best practices. Members leverage their CSA mark to showcase expertise, build trust with clients and colleagues, and position themselves as leaders in their field.

80%

of members use chief of staff association credentials to enhance their professional standing

Tangible Financial Rewards

Beyond recognition, certification pays off at the paycheck. Many Certified chiefs of staff find that having those credentials gives them leverage in salary negotiations and promotion conversations.

Meaningful and Lasting Career Impact

Certification is a launchpad for long-term growth, equipping your chiefs of staff with the tools, network, and confidence to take on bigger challenges and accelerate your advancement.

30%

say Certification has a significant impact on their career

Media Contact

The Chief of Staff Association

*****@csa.org

60 Madison Ave, Fl 9

Source : The Chief of Staff Association

[See on IssueWire](#)