

Channel of India announces strategic advertising partnership with World Media Organization

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Pune, Maharashtra May 31, 2025 ([Issuewire.com](https://www.issuewire.com)) - Channel of India, a travel photography platform for Indian travellers to show the beauty of India, has announced a strategic advertising partnership with the World Media Organization, an international English-language news channel and digital media conglomerate.

This partnership aims to bring Indian travel photography to a wider international audience, leveraging WMO's expansive global media network and Channel of India's rich visual storytelling. The collaboration will include cross-platform promotional campaigns, feature stories, digital exhibitions, and exclusive content syndication that highlights India's diverse landscapes and cultural treasures.

“We are excited to collaborate with the World Media Organization to give India's travel photographers a powerful platform to tell their stories to the world,” said a spokesperson for Channel of India. “This partnership will inspire global audiences to explore India in a more meaningful and visual way.”

The World Media Organization expressed equal enthusiasm: “Channel of India brings a unique blend of

artistry and cultural insight. By joining hands, we aim to elevate Indian travel narratives and support the creative community behind them,” said [Gautam Karve](#), Editor-in-Chief of the World Media Organization.

The partnership marks a significant step in promoting India’s tourism industry and empowering creative voices within the travel and photography community.

About Channel of India

Channel of India (COI) is an Indian travel photography platform for photographers and travellers to show the beauty of India and to showcase their photography.

For more information visit www.channelofindia.com

About World Media Organization

World Media Organization is an English-language news channel and digital news media conglomerate, a publication with daily and weekly updates, and an online media platform dedicated to providing you with concise news summaries from various sources, coupled with the option to explore detailed information through provided links.

For more information visit www.worldmediaorganization.com

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