

CCP Events Expands Corporate Event Planning and Hybrid Services in Atlanta



Atlanta, Georgia Jun 13, 2025 ([Issuewire.com](https://www.issuewire.com)) - CCP Meetings & Events, an established leader in full-service event planning, continues to support corporations, nonprofits, and professional associations with comprehensive solutions tailored to both regional and national audiences. With over 30 years of experience and a reputation built on consistency and client trust, the company remains focused on delivering custom-designed events that meet a wide range of formats—from live and in-person to fully virtual and hybrid.

As businesses and organizations continue to evolve how they connect with audiences, the demand for reliable, creative, and scalable event management services remains high. CCP Events meets this demand by offering a strategic blend of logistics, creative production, and attendee engagement. From

venue sourcing and decor to entertainment and team-building activities, the company provides all-inclusive support under one roof.

With a focus on Atlanta and the Southeastern U.S., CCP Events leverages its strong vendor network and deep local knowledge to serve as a trusted [corporate event planner in Atlanta](#). The team's end-to-end approach allows clients to focus on their business goals while CCP handles all event execution, whether it's a product launch, gala, training conference, or corporate retreat.

The company has adapted effectively to industry shifts by offering robust hybrid event management in Atlanta, combining in-person gatherings with virtual participation capabilities. These services ensure accessibility and flexibility while maintaining the high-quality production value expected from corporate events.

In addition to event execution, CCP Events provides specialized services that enhance both the experience and branding impact of professional gatherings. This includes the use of their proprietary A.W.E. Kit (All-in-One Welcome Experience), which helps streamline conference logistics and enhances participant engagement from arrival to conclusion. Their in-house creative team designs customized staging, signage, and event collateral to ensure brand alignment and audience impact.

Beyond Atlanta, the company manages projects for national clients and brands. Their Atlanta event management services are often integrated into larger regional or national campaigns. These include mobile activations, multi-day conferences, outdoor festivals, and charity-focused team-building programs. CCP's scalable services allow the company to manage single-location events or multi-site rollouts with equal efficiency.

For organizations seeking [meeting planning services in Atlanta](#), CCP Events provides a structured and transparent process that supports a wide range of business needs. The planning team works closely with internal stakeholders to identify objectives, budgets, and schedules, then aligns every event element accordingly. This includes sourcing vendors, managing registration, handling travel logistics, and overseeing live production.

With a client list that includes major brands such as Mercedes-Benz, Microsoft, Equifax, and W Hotels, CCP Events has earned a reputation for dependability and professionalism. Approximately 90% of their business comes from repeat clients and referrals—a testament to their quality of service and results-driven approach.

Their events are known not just for production quality but also for creative vision. The company offers a wide variety of themed experiences, fun nights, interactive games, and high-profile entertainment bookings. Their in-house team also manages logistics such as permitting, security coordination, and on-site staffing to ensure every event runs smoothly from start to finish.

About CCP Events

Founded in 1993, CCP Meetings & Events is an award-winning event planning company based in Atlanta, Georgia, with a strong focus on corporate conferences, creative themed events, and full-service event production. With over 30 years of industry experience, CCP has built a solid reputation as a trusted partner for businesses across a wide range of sectors, both regionally and nationally. Specializing in conference planning, event design and decor, corporate entertainment, and [site selection](#), CCP delivers more than 250 events annually. Their capabilities span live, virtual, and hybrid formats, tailored to meet the unique goals of each client. The company's signature services include

interactive themed events and large-scale branding experiences supported by expert production and logistics. CCP Meetings & Events has maintained a 99% satisfaction rate and derives more than 85% of its business from client referrals and repeat engagements. Their client list includes leading organizations such as The Coca-Cola Company, Equifax, W Hotels, Mercedes-Benz, and Microsoft. Combining strategic planning with creative execution, CCP continues to offer high-quality, reliable event services that help clients deliver memorable and impactful experiences.



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Source : CCP Meetings & Events

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