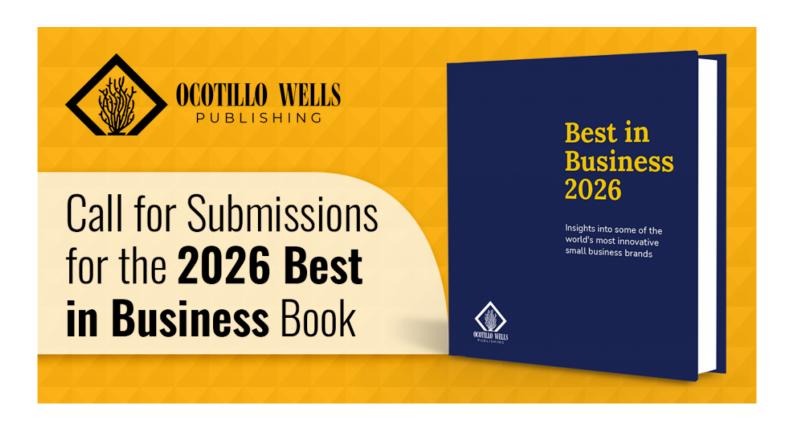
# Call for Submissions: "Best in Business 2026" Book Celebrates the Front-Runners of Small Business



**Atlanta, Georgia May 20, 2025 (<u>Issuewire.com</u>) - The** *Best in Business 2026 Book* **is officially open for submissions. In partnership with <u>Ocotillo Wells Publishing</u>, the team behind the <u>BASA Awards®</u> invites small business owners to share their stories and apply for a coveted spot in this highly anticipated hardcover and paperback publication, launching in <b>November 2025**.

Best in Business 2026 is more than just a book; it's a tribute to the innovators, visionaries, and changemakers redefining what it means to run a small business. Featuring up to 100 exceptional entrepreneurs from across the USA, Canada, the UK, and Australia, the publication will highlight those who have turned big ideas into thriving enterprises, powered by grit, creativity, and heart.

"From local cafés and niche retailers to pioneering service providers, *Best in Business 2026* showcases the small business heroes who lead with purpose and create lasting impact," said Anna Stella, President of the BASA Awards®. "It's a celebration of leadership, community, and the power of entrepreneurship to shape our world for the better."

## **Submissions Now Open**

Best in Business 2026 entries are now open until August 20, 2025. The Expert Council will review submissions and select the most deserving entries. There is no cost to apply, but the program is open only to 2025 BASA Awards® nominees.

To apply, applicants should visit the Ocotillo Wells Publishing website to submit their company

information and share their story.

#### **How it Works**

- After nominating their business for the 2025 BASA Awards®, applicants must complete the Book Submission Form on the Ocotillo Wells website (this is separate from the BASA Awards® entry).
- They will then review and sign the publishing agreement.
- Applicants will collaborate with the editorial team to refine and approve their story.
- The Expert Council will make the final selections.
- If selected, their story will appear in the official *Best in Business 2026* book, which will be available on Amazon.com in November 2025.

## What the Expert Council Is Looking For

The Expert Council will review entries based on the following criteria:

- · Quality of product or service
- Business leadership and vision
- Market innovation
- Community impact.

Whether a rising startup or a well-established small business with a remarkable journey, this is an opportunity to be recognized and remembered.

### **Key Dates**

- Submissions Open: May 2025
- Submissions Close: August 20, 2025 (no extensions, incomplete entries will not be accepted)
- Book Release Date: November 2025

Submissions can be made here.

#### **ABOUT THE BASA AWARDS®**

The BASA Awards® recognize and celebrate small businesses across America, Australia, Canada, and

the United Kingdom. By spotlighting these companies' achievements, we bring their impact to the forefront and provide a platform for further growth. Our award programs honor businesses that excel in innovation, leadership, and service, contributing meaningfully to their local communities and industries.

For more information about the BASA Awards®, the public vote, or participation in the <u>Best of Business Show</u>, please visit our website at <u>www.basawards.com</u>.





#### **Media Contact**

Dan Rossi

\*\*\*\*\*\*\*\*@bbsa-marketing.com

3025264992

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