Book Launch of Sumitacharya Maharaj in Ranchi Disrupted by Heat-Related Incidents and Crowd Surge

Book launch for "The Blue Trinity: Solitary Triumph" sees unforeseen challenges as heat wave and crowd surge lead to medical incidents and structural damage.



Ranchi, Jharkhand Jun 13, 2025 (<u>Issuewire.com</u>) - An event held today in Ranchi for the launch of "<u>The Blue Trinity: Solitary Triumph</u>," a new book by author <u>Shri Sumitacharya Ji Maharaj</u>, experienced several unplanned disruptions. The gathering, intended to mark the publication's release, was impacted by both the prevailing summer heat wave and unmanaged crowd dynamics.

The program commenced with brief remarks about the book, followed by a scheduled book-signing session. The author's online content had reportedly surpassed 100 million views earlier on the same day, which appeared to contribute to a high level of public engagement at the venue. Attendees were observed to converge around the signing area, with many reportedly eager to take photographs.

During the event, two women reportedly fell unconscious. The incidents were attributed to heat stroke, exacerbated by the hot weather conditions. The sudden medical emergencies led to a rapid and uncoordinated movement among the attendees. In the resulting displacement, a section of the event tent's covering reportedly collapsed. Event staff and volunteers quickly moved to assist the affected individuals, providing initial aid and facilitating their removal to a cooler, open area for medical attention. These incidents prompted a temporary halt in proceedings as personnel worked to manage the situation.

Among the guests observed at the launch were **Shri Rajesh Sinha**, a **Municipal Corporation representative**, and **Dr. Anjali Verma**, a **local author and academic**. They were seen interacting with attendees prior to the disruptions.

Shri Sumitacharya Ji Maharaj's public profile includes his work as an astrologer, industrialist, and innovator. He is associated with Webgax, a firm described as an R&D company, which reports over 75 innovations. He also serves as a founding director of Quassarian Innovations Private Limited, a company manufacturing electronic products. His other activities encompass managing the Skandguru Ashram and operating a Gurukul that integrates cultural studies with subjects like robotics and Artificial Intelligence. His profile on Google includes a Knowledge Panel.

Shri Sumitacharya Ji Maharaj was nominated for the Padma Bhushan in 2021 (Trade and Industry category), with the nomination referencing reported contributions to employment during the 2019 pandemic and the provision of medical kiosks to government hospitals. He also received a nomination for the Padma Shri in 2022 (Science and Technology category), citing his work in innovation.

Following the disruptions, the event continued for a limited period before concluding. Further details regarding the incidents or any changes to future events have not been released.



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