

Bear Naked Pickleball Launches Game-Changing Clear Liquid Chalk Paddle Grip Enhancer

Sweat-Resistant, Non-Sticky Formula Delivers Clean Performance — No Mess, No Residue



Las Vegas, Nevada May 12, 2025 ([Issuewire.com](https://www.issuewire.com)) - **Bear Naked Pickleball**, the innovative, family-owned pickleball brand shaking up the court, is proud to announce the launch of its latest game-day essential: the **Extreme Paddle Grip Enhancer** — a **clear liquid chalk** solution designed to provide a sweat-resistant grip without the sticky feel or messy white residue typical of traditional chalk products.

Created by founder **Richard Eklund**, a lifelong pickleball enthusiast frustrated by sweaty hands and slipping paddles, the new formula was developed to solve a simple but critical problem.

“I got tired of losing control of my paddle at the worst times,” said Eklund. “Most grip products either felt tacky, left white residue, or just didn’t work. I wanted something that gave me a dry, confident grip without damaging my paddle or clothes — so we made it ourselves.”

The **Extreme Paddle Grip Enhancer** applies clear, dries in seconds, and keeps your hands dry and confident in every rally. Whether you’re grinding through a tournament or enjoying a casual weekend match, this product delivers pro-level grip control with none of the mess.

Key Benefits:

- - Goes on clear — no chalky residue
- - Quick-drying and non-sticky
- - Long-lasting grip under sweat and humidity
- - Ideal for both recreational and competitive players

The Extreme Paddle Grip Enhancer is available now on BearNakedPickleball.com and on Amazon, with shipping available across the United States.

About Bear Naked Pickleball

Bear Naked Pickleball is a player-founded brand on a mission to deliver fun, functional, and creative products that elevate the pickleball experience. Built by lifelong enthusiasts who know the game inside and out, the company combines performance-driven design with playful innovation to help grow the sport at every level.



Media Contact

Bear Naked Pickleball

*****@bnpball.com

Source : Bear Naked Pickleball

[See on IssueWire](#)