

American Teachers Alliance Launches Nationwide to Give Educators a Powerful, Politics-Free Alternative to Unions



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Free Alternative to Unions

The [American Teachers Alliance \(ATA\)](#) officially launches nationwide today, offering a bold, non-union alternative for educators tired of rising union dues and political agendas. With a fast-growing membership across the U.S., ATA provides **proven legal protection and powerful benefits**. See [ATA's short introduction video](#).

“We’re offering a much-needed alternative to the high-dues, politically charged unions,” said ATA founder **Amy Marshall, M.Ed.** “At ATA, we have proven legal protection for school staff, and our benefits are unmatched.”

Thousands of union teachers don’t realize they’re funding union executives earning **over \$300,000 a year**—paid directly from their dues. Thanks to the **Janus Supreme Court decision**, public educators now have a **choice**—and more are choosing ATA.

What Makes ATA Different? ATA delivers value where it counts:

Key Member Benefits Include:

- [Proven Legal Protection](#) for teachers and school staff
- [\\$1,000 Visa Gift Card](#) Home Buying & Selling Program
- **Exclusive Discounts & Cash Rewards** on classroom and personal purchases
- **Professional Development Resources** tailored to today’s educators
- **Grants** for teachers
- Access to the **American Teacher Store** and the **Timeless Tales Book Club**
- Free quarterly e-magazine, **American Teacher Magazine**
- And so much more at **AmericanTeachers.me**

American Teachers: With union dues climbing and political agendas growing louder, thousands of teachers are saying “**enough**.” ATA offers a fresh path built on **freedom, affordability, and educator-first values**. Whether you’re a veteran or new to the classroom, ATA is your trusted ally. **Join today or explore membership at** www.AmericanTeachers.me.

About American Teachers Alliance:

ATA is a national, non-union professional membership association for educators, offering legal protection, and powerful benefits. ATA is dedicated to supporting education professionals in providing an unbiased, academically-sound education for all students. ###



AMERICAN TEACHERS ALLIANCE



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