

AKAI Rolls Out New Direct Cool Refrigerators for Indian Consumers

AKAI India Launch Direct Cool refrigerators, blending Japanese technology with local insights, offer affordable, energy-efficient cooling for Indian homes. Available in 190L, 220L, and 250L sizes with modern design and stabilizer-free operation.



Chandigarh, India Jun 8, 2025 ([Issuewire.com](https://www.issuewire.com)) - AKAI India has introduced a new range of [Direct Cool refrigerators](#) tailored for Indian households. These single-door models are designed to offer energy efficiency, affordability, and durability, making them suitable for both urban and rural settings.

Key Features:

- **Capacity Options:** Available in 190L , 220L, and 250L capacities [refrigerators](#) to cater to varying household sizes.
- **Energy Efficiency:** Equipped with energy-saving compressors that help reduce electricity consumption.
- **Design:** Features a sleek and modern design with vibrant color options to complement contemporary kitchen interiors.
- **Cooling Technology:** Incorporates advanced cooling technology to ensure uniform cooling and maintain food freshness.
- **Stabilizer-Free Operation:** Designed to operate efficiently without the need for an external stabilizer, even in areas with voltage fluctuations.

Availability and Pricing:

The new Direct Cool refrigerator series is available across major retail outlets and online platforms in India. Pricing starts at ₹10,000, making it an accessible option for a wide range of consumers.

Akai's Commitment:

With this launch, Akai reinforces its commitment to providing high-quality, reliable, and affordable home appliances to Indian consumers. The company continues to focus on combining Japanese technology with local insights to meet the evolving needs of the market.

For more details, you can visit [Akai's official website](#) or contact authorized dealers in your area.



The Cool
That Keeps
Its Promise



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Media Contact

AKAI India

*****@gmail.com

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