

# AdOcto Turns AirBnBs Into High-Impact Advertising Channels

A New Platform That Helps Hosts Earn More—While Giving Advertisers Direct Access to Engaged Travelers



**Seattle, Washington May 8, 2025 ([Issuewire.com](https://www.issuewire.com))** - With over 300 million vacation stays booked annually through platforms like Airbnb® and Vrbo®, the opportunity to reach guests with targeted, high-conversion messaging has never been greater. Enter AdOcto—a new platform that turns vacation rentals into premium advertising inventory, giving advertisers a powerful new channel and hosts a steady new income stream.

AdOcto connects rental owners and advertisers in a way that benefits everyone: local merchants get direct access to high-intent travelers, guests enjoy relevant, location-specific offers, and hosts generate passive revenue without changing a thing about how they operate.

“AdOcto unlocks untapped advertising real estate inside vacation rentals,” said Henry Wong, CEO and Founder. “Brands are eager to connect with travelers in context—and hosts are sitting on the perfect environment to make that happen. We’ve created a frictionless way to monetize that moment.”

## A First-of-Its-Kind Ad Network for Vacation Rentals

Unlike hotels, most vacation rentals don’t monetize the guest experience beyond the booking. AdOcto changes that by enabling smart TV- or web-based “check-in” screens that serve as branded touchpoints for local and national advertisers. From stocked kitchen essentials to discounts at local restaurants, spa services, or tours, advertisers get a trusted, high-visibility format—and guests get offers they’re likely to use.

### Hosts Benefit From:

- A New Passive Revenue Stream  
AdOcto transforms guest stays into advertising opportunities, with payouts for every ad placement.
- No Tech Hassles

Works with your existing smart TV or web access. No installs, no learning curve.

- **Enhanced Guest Experience**  
Welcoming, branded screens show Wi-Fi info, house rules, and curated local offers.
- **Better Reviews and Repeat Business**  
Offers improve satisfaction—while integrated post-stay messaging keeps your brand top of mind.

### Designed for Advertisers Too

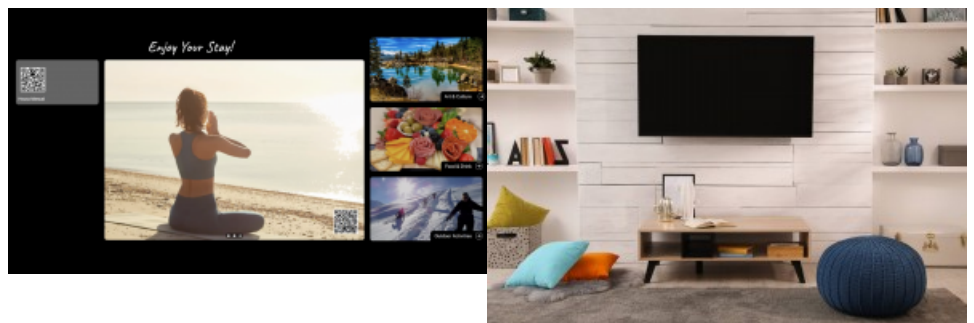
Advertisers can now access a captive, intent-rich audience at exactly the right time: during their trip. AdOcto's platform allows for precise targeting by geography, property type, guest profile, and stay window, delivering unmatched relevance and return on spend.

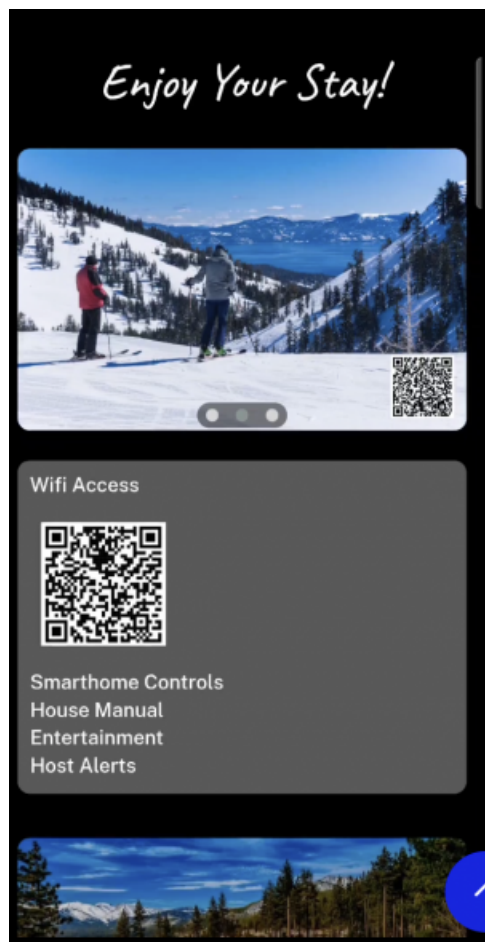
### Getting Started Is Free for Hosts

Hosts can sign up at [AdOcto.co](http://AdOcto.co) and begin earning with their very next booking. If you've got a smart TV and guests walking through your door, you've got untapped ad potential—AdOcto makes it easy to unlock.

Contact:

info@adocto.co  
[www.adocto.co](http://www.adocto.co)





## Media Contact

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