

Yokogawa to Acquire Web Synergies, a Provider of IT and Integrated IT/OT Solutions



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Yokogawa Electric Corporation (TOKYO: 6841) announces that it has finalized an agreement to acquire Singapore-based Web Synergies, a leading provider of IT and integrated IT and operational technology (OT) solutions. For more than a decade, the two companies have successfully collaborated in the provision of solutions and services for internal and external digital transformation (DX), with Yokogawa investing in Web Synergies in October, 2021*. This acquisition will enable Yokogawa to strengthen its DX-related business for the delivery of cloud services, enterprise data management and integration services, and IT/OT security solutions to its customers. The purchase process is expected to be completed by early May 2025.

Established in 1998, Web Synergies delivers tailored business solutions, consulting, and other services that transform its clients' businesses by driving sales, improving productivity, and enhancing operational and marketing efficiency. As experienced business software providers, their unique need-based, consultative approach helps clients build and run more innovative and sustainable businesses. From its headquarters in Singapore, Web Synergies oversees its operations in Hyderabad, Bengaluru, Tokyo, Dubai, Houston, and Ho Chi Minh City.

Gideon Lim, CEO of Web Synergies, said, "We are proud to now be part of the Yokogawa family. Our leadership team is committed to continuing to leverage our expertise to surpass the expectations set forth by our key stakeholders. With a shared vision for success, we look forward to achieving growth by developing DX business opportunities in the manufacturing industry and the emerging sectors that Yokogawa is targeting."

Hiroaki Kanokogi, a vice president, executive officer, and head of the Digital Strategy Headquarters at Yokogawa Electric, said, "With Web Synergies now part of the Yokogawa Group, we are poised to further accelerate our efforts to deliver a comprehensive suite of DX services to both existing and

emerging markets. By integrating the IT, OT, and engineering technology expertise of both companies, we will support our customers' DX journeys on a global scale.”

[*Yokogawa Invests in Web Synergies to Expand Global Digital Transformation Capabilities](#)

Outline of Web Synergies

CEO: Gideon Lim

Headquarters: Singapore

Established: 1998

Business summary: Digital solutions and services, IT/OT integration, ERP solutions

Website URL: <https://www.websynergies.com/>

About Yokogawa

Yokogawa provides advanced solutions in the areas of measurement, control, and information to customers across a broad range of industries, including energy, chemicals, materials, pharmaceuticals, and food. Yokogawa addresses customer issues regarding the optimization of production, assets, and the supply chain with the effective application of digital technologies, enabling the transition to autonomous operations.

Founded in Tokyo in 1915, Yokogawa continues to work toward a sustainable society through its 17,000+ employees in a global network of 126 companies spanning 60 countries.

For more information, visit <https://www.yokogawa.com/>

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Source : Web Synergies (India) Pvt. Ltd.

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