YayRaven Launches Birthday Month Series with Soulful Single "WOW (v2)"

Throughout April, YayRaven will drop a new track every Friday to celebrate her birthday month.



Greenwich, London Apr 4, 2025 (Issuewire.com) - The rollout begins on April 4 with WOW (v2) and continues with April 11's Music Lover featuring HBzz, a double release including an extended version. On April 18, she'll unveil I'm Taken featuring Abskull, delivered in three forms, including a Take 2 version in a different key and arrangement. The month concludes on April 25 with I'm Taken v2, offering

both a rap-inclusive and rap-free version along with an extended cut. This ambitious series is a curated journey through YayRaven's evolving sound, presented as a gift to her audience during a month that means something special to her.

FEATURED RELEASE

YayRaven kicks off her April birthday-month series with a soulful bang in "WOW (v2)," out now on all major YayRaven celebrates her birthday month with a bold release plan, starting strong with the immersive and emotionally charged WOW (v2) streaming platforms. Running just under five minutes, the track opens with an emotive piano progression and layered harmonized vocals that immediately set an introspective, cinematic tone. As the first verse unfolds, rhythmic percussion and panned electronic textures gradually build an immersive atmosphere.

ABOUT THE ARTIST

YayRaven is an inventive London-based artist whose songwriting fuses emotional honesty with genre-blurring soundscapes. With a style rooted in electronic, pop, and alternative influences, her music showcases technical skill and an intuitive understanding of how to connect with listeners on a deep, personal level. Whether she's writing for herself or collaborating with others, YayRaven's work consistently explores vulnerability, transformation, and self-discovery.

Her deliberate and daring approach to music weaves layered production with introspective lyrics that reveal the nuances of modern relationships and emotional resilience. Over time, she has developed a reputation for creating tracks that balance sonic experimentation with universal relatability, earning her a growing fanbase and a respected place in the UK's independent music scene.

Her lead vocal glides effortlessly through the production, blending sensitivity and strength with each line. Phased synth layers and subtle backing harmonies develop across the arrangement, creating a sense of movement and emotional lift. By the end, "WOW (v2)" proves to be a powerful blend of precision and feeling, an elegant start to what promises to be a dynamic month of releases.

From genre-blending collaborations to reimagined versions of fan favorites, each release offers a different facet of her evolving sound. With features from artists like HBzz and Abskull and multiple versions of each single, the project showcases her versatility and her commitment to delivering music that feels fresh and deeply personal. Be sure to follow YayRaven on Spotify, YouTube, and social media to catch every Friday drop and be part of the journey as it unfolds.

YouTube

<u>Instagram</u>

TikTok

Spotify

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