

Why Refurbished Tech Is the Answer to Rising Prices and a Planet in Crisis

Tariffs, inflation, and environmental pressures are reshaping how Americans buy electronics—and companies like Techable are leading a smarter, greener future.

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Arlington Heights, Illinois May 7, 2025 ([IssueWire.com](https://www.issuewire.com)) - As inflation and new U.S.–China tariffs drive up the cost of electronics, a growing number of American consumers are turning to **refurbished devices** to save money and reduce environmental impact. Leading this shift is **Techable**, an online retailer specializing in premium refurbished Apple products.

Recent trade policy updates have imposed tariffs of up to **145%** on electronics imported from China. Combined with rare earth material restrictions and retaliatory trade measures, prices for new devices are expected to rise by **20% to 50% in 2025**, according to market projections. Simultaneously, global e-waste continues to grow, with the **United Nations' Global E-Waste Monitor** reporting over **57 million tons** generated annually—less than **20%** of which is formally recycled.

A Sustainable, Affordable Alternative

Refurbished technology offers an alternative that aligns with both economic and environmental goals. Research indicates that a refurbished laptop emits up to **91% less carbon** than a new one, and extending the life of electronic devices helps reduce landfill waste and the demand for raw materials.

As a result, many consumers are now prioritizing refurbished electronics to combat rising costs and reduce their carbon footprint. Refurbished products can deliver **30% to 50% savings** without sacrificing performance.

Techable: Advancing the Refurbished Movement

[Techable.com](https://www.techable.com) has emerged as a key player in the refurbished tech space, offering professionally restored Apple devices, including **MacBooks**, **iPhones**, and **iPads**. Each product is tested, inspected, and restored to like-new condition by expert technicians. Features include:

- 30-day money-back guarantee
- Free U.S. shipping
- Optional extended warranties of up to 3 years

Techable also operates [SellMac.com](https://www.sellmac.com), a device trade-in platform that allows customers to sell their used electronics for cash. This circular approach keeps thousands of devices in circulation and reduces unnecessary waste.

In addition to its resale services, Techable plants a tree for every order, reinforcing its mission to promote sustainable technology practices.

“People want technology that’s affordable, reliable, and ethical,” a Techable spokesperson said. “We’re helping them get all three in one place. Refurbished isn’t second-best—it’s the smarter, more sustainable choice.”

A Circular Vision for 2025 and Beyond

As consumer costs climb and environmental concerns intensify, refurbished electronics are no longer a fallback option—they’re a forward-thinking solution. Techable’s model offers a way to meet growing demand for affordable devices while helping reduce the environmental burden of constant upgrades.

About Techable

Techable is a trusted online retailer of certified refurbished Apple devices. With a commitment to quality, sustainability, and customer satisfaction, the company offers expertly renewed tech products through

Techable.com and trade-in services via SellMac.com. Every order includes a warranty option and supports environmental regeneration through tree planting.

Learn more:

<https://techable.com/>

<https://sellmac.com/>



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