

Vericlean Services: The Rising Star of the UK Cleaning Industry

Founded in 2024, Vericlean Services is redefining residential and commercial cleaning across Manchester, Leeds, and Liverpool with unmatched flexibility, trust, and customer-first service.



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In an industry crowded with one-size-fits-all cleaning companies, one name is cutting through the noise and redefining what professional cleaning looks like in the UK: **Vericlean Services**.

Launched in 2024, Vericlean Services has quickly become a trusted name across **Manchester, Leeds, and Liverpool**, bringing a fresh, people-first approach to residential and commercial cleaning. Built on flexibility, transparency, and customer satisfaction, the company has grown faster than most of its competitors — and it's just getting started.

A Vision Rooted in Service and Trust

Founded by CEO **Osaivbie Vera Eguagie**, Vericlean Services was created to fill a gap in the cleaning market: the need for a modern cleaning brand that delivers not just spotless environments but a seamless, worry-free experience.

“At Vericlean, we believe cleaning isn’t just about surfaces — it’s about satisfaction, trust, and delivering more than expected,” says Vera, whose leadership has been a driving force behind the brand’s rapid expansion.

With a professional yet personable approach, Vericlean has gained traction through word-of-mouth, strategic client referrals, and powerful digital presence on platforms like Trustpilot, Google, Instagram, and TikTok.

What Sets Vericlean Apart?

- **Unmatched Flexibility** – Clients can reschedule freely, select service windows that work for them, and tailor packages without hidden fees.
- **Client-Centered Pricing** – Transparent, negotiable, and custom-fit to each client's situation.
- **Diverse Services** – From deep cleans and end-of-tenancy services to after-builder and commercial jobs.
- **Highly Trained Staff** – Carefully vetted professionals who show up on time and deliver consistent quality.
- **Technology-Enabled Operations** – Same-day call-outs, instant WhatsApp responses, and automated reminders.

The Results Speak Volumes

- 500+ successful cleans in under a year
- 4.9/5 average customer rating
- 200% growth
- Expanding contracts with property managers and business owners across the Northwest

Looking Ahead

With expansion plans already underway and a vision that includes franchising, skilled worker

sponsorships, and a UK-wide footprint, Vericlean Services is well on its way to becoming a household name.

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