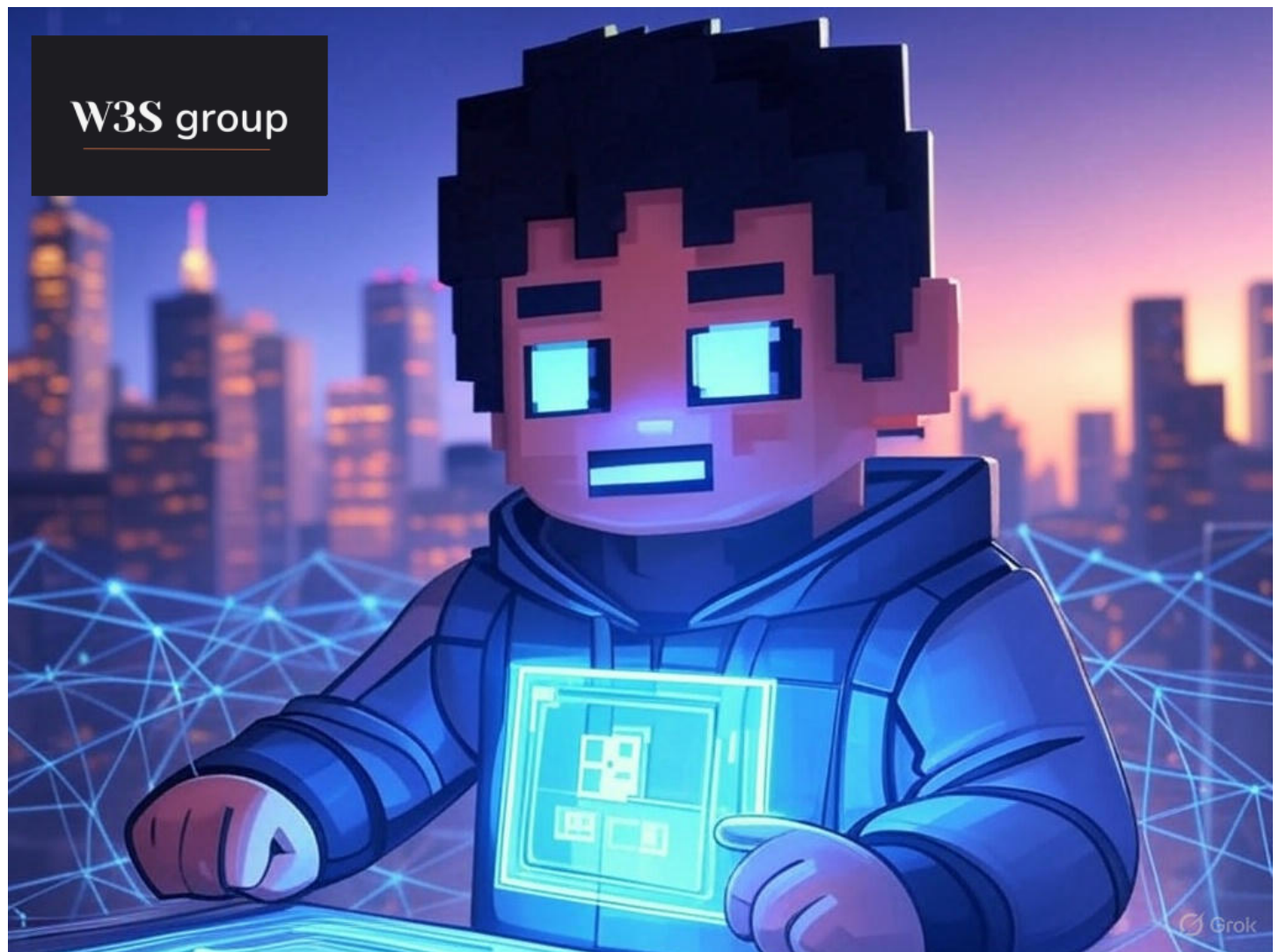


Unboxing Web3: Groundbreaking Game Bridges Blockchain and IP



London, United Kingdom Apr 24, 2025 ([Issuewire.com](https://www.issuewire.com)) - The [W3S Group](#) comprises a global team of experienced entrepreneurs, technologists, designers, marketers, coders and developers. We are all crypto-native professionals bringing strategic and regulatory insights, deep technological expertise and operational capabilities, mixed with forward-thinking capital to support organisations and startups leveraging Web3 innovation.

We have always loved getting a new game console. Even now, the feeling of peeling off the stickers, opening the glossy cardboard box, and removing the brown recycled cardboard to reveal a new game console wrapped in plastic and polystyrene still excites me.

This year is going to be special, and the launch of the Nintendo Switch 2 is one of the key dates marked in my calendar (June 5th, 2025). Not only is the new console something of wonder, but the initial game line-up, namely Mario Kart Worlds, looks epic. In short, it's the new Nintendo title "Welcome Tour" game, designed to show how the latest technology can work and how we can interact with it.

This has always been missing from Web3; nobody can explain the ‘why’, and to the best of our knowledge, nobody has until now. That is what [MOI](#) has done. Designed for simplicity, this new blockchain game, [MOINKEE](#), allows us to play with an existing NFT from a different chain using MOI’s revolutionary cross-chain bridge technology while earning KMOI tokens. Finally, we can see them logged on the MOI blockchain and linked to a Telegram account and cryptocurrency wallet.

It’s exciting to finally see an actual “read-write-own” game, changing how games are monetised and owning the IP of our avatars.

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Source : W3S Group

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