

Thinkware to Showcase Market-Leading Connected Dash Cams at the UK Commercial Vehicle Show

NEC Birmingham | 29 April – 1 May 2025 | Hall 5, Booth #5F112

THINKWARE DASH CAM™

**COMMERCIAL
VEHICLE SHOW**

29 APRIL – 1 MAY 2025 NEC BIRMINGHAM

The advertisement features a dark blue background with a glowing car silhouette in the center. In the foreground, three Thinkware dash cam models are displayed: the TF700 (a sleek, black, cylindrical unit), the U3000 (a square, black unit with a prominent lens and 'RADAR' branding), and the MB-100 (a black, rectangular unit with a screen). Below each unit, its name is printed in white text.

Connected Dash Cam
TF700

Premium Dash Cam
U3000

Multi-Channel System
MB-100

London, United Kingdom Apr 24, 2025 ([Issuewire.com](https://www.issuewire.com)) - Thinkware, a global leader in dash cam technology, has announced its participation in the 2025 UK Commercial Vehicle Show, taking place from 29 April to 1 May at the NEC Birmingham. The company will spotlight its latest connected and multi-channel dash cam solutions designed specifically for fleet operators.

Throughout the three-day event, Thinkware will demonstrate its advanced range of connected dash cams, which offer real-time video access, cloud-based storage, and instant alerts—empowering fleet managers with powerful tools to enhance safety, streamline operations, and improve claims management.

Key Products on Display:

- **TF700 Connected Fleet Dash Cam**

The Thinkware TF700 Dash Cam is purpose-built for connected fleet tracking, offering exceptional reliability and flexible configuration options. It can operate as a standalone front-facing camera or be expanded with a rear camera for additional coverage.

For broader visibility, the TF700 supports up to five cameras using Thinkware's Muxbox multi-camera adapter. This system combines four video feeds into one, allowing the dash cam to replace its standard rear view with a comprehensive multi-angle view.

Designed for full fleet integration, the TF700 enables seamless video downloads and real-time notifications, making it ideal for everything from small fleet operations to large logistics and courier services. For added security, an optional locking box is available to protect the power cable, GPS module, SD card, and critical camera functions from unauthorized access or tampering. Perfect for commercial, rental, and fleet vehicles, the TF700 is a robust solution for efficient and secure fleet management.

- **MB-100 Multi-Channel System**

Compatible with the Q200, Q850, U1000 Plus, T700 and TF700 dash cams, the MB-100 Multiplier Box enables up to four camera channels to merge into a single DVR system. This cost-effective solution transforms traditional dash cams into comprehensive safety and tracking systems—ideal for improving driver safety and managing risk in real time.

- **U3000 Premium Dash Cam**

As Thinkware's newest flagship model, the U3000 delivers true 4K UHD front-facing and 2K QHD rear recording capabilities. Equipped with the advanced Sony Starvis2 IMX678 sensor and Super Night Vision 4.0, it ensures exceptional video quality day or night. Paired with the Thinkware Connected App, fleet managers gain access to essential features such as Geo-fencing, Vehicle Locator, and Impact Notifications—delivering 24/7 vehicle oversight.

The UK Commercial Vehicle Show is the premier event for professionals in road freight, transport, and logistics. Thinkware's presence at the show will provide attendees with hands-on demonstrations and expert advice on how connected dash cam solutions can elevate fleet performance, reduce costs, and enhance driver safety.

Company Spokesperson Statement:

"We're thrilled to be part of this year's Commercial Vehicle Show," said a Thinkware spokesperson. "This event is an ideal platform to engage with fleet operators and demonstrate the value of our cutting-edge solutions. In recent years, dash cam technology has evolved dramatically—our connected systems not only capture critical video footage but also provide real-time tracking, monitoring, and incident alerts. These tools are essential for modern fleet management, helping reduce risks and protect both assets and drivers."

Visit Thinkware at Hall 5, Booth #5F112

Event visitors are encouraged to stop by to meet the Thinkware team, explore the full range of products, and discover how these innovative dash cam solutions can support their fleet operations.

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