

The Vox Campus Launches in Thailand, Sets Path to Redefine Global Education from India

India's scalable, skill-based education model gains momentum after Kolkata launch — with expansion plans underway in Mumbai, Bangalore, and Southeast Asia



kolkata, West bengal Apr 18, 2025 ([Issuewire.com](https://www.issuewire.com)) - The Vox Standard and Development Trust (widely known as “**The Vox**”) has officially launched its flagship education platform, **The Vox Campus**, in Thailand. Following its successful pilot in Kolkata, India, the model is now preparing to expand into **Bangalore** and **Mumbai**, with formal discussions ongoing with educational institutions in all three

regions.

The Vox Campus offers a modular, skill-integrated learning framework that can be implemented within existing school and college structures. The program complements traditional academics with real-world skills, creativity, wellness, and exposure — delivered without additional infrastructure or teaching staff.

“We created The Vox Campus to offer a globally adaptable solution to real education challenges,” said **Kunal Mukherjee**, President of The Vox. “Our progress in India and the early traction in Thailand confirm that this model is timely, flexible, and impactful.”

Bridging the Gap Between Learning and Life

The Vox Campus delivers structured learning across:

- Communication, digital skills, and entrepreneurship
- Creative subjects like arts, languages, and music
- Wellness and emotional development through yoga
- Career mentorship and startup awareness
- Guided educational excursions, both domestic and international

Programs are delivered by certified trainers during weekends or flexible modular slots. Students earn progressive certifications across five defined levels, tailored to age and learning stage.

Innovation Designed for Scale

What sets The Vox Campus apart is its “**plug-and-play**” design. It does not require changes to core curricula or new infrastructure. Instead, it provides schools and colleges with ready-to-implement modules that enhance student readiness — academically, socially, and professionally.

With low entry barriers, multilingual flexibility, and alignment with India’s **NEP 2020** and **OECD 2030** goals, the model is positioned to support institutions across countries seeking to upgrade their education frameworks quickly and affordably.

A Model with Global Potential

Through its **Vox Excursion Memberships**, the platform also offers guided educational trips to cities including Bangkok, Paris, Dubai, Toronto, London, and across India — combining cultural immersion with skill exposure.

“This model has the potential to influence how education is delivered globally,” Mukherjee said. “The goal is not to replace what exists, but to strengthen it — with learning that’s meaningful, practical, and accessible.”

About the Visionary Behind The Vox

Kunal Mukherjee, President of The Vox, brings over 16 years of international leadership experience in finance, strategy, and education. He has worked with EY, Bridgestone, Genpact, and AB InBev across India, Poland, Argentina, the UAE, and Malaysia. His background in building over 20 global Centres of Excellence directly shaped The Vox Campus as an operationally sound, globally scalable solution.

About The Vox

The Vox Standard and Development Trust is a non-profit organization based in Kolkata, India. Its flagship initiative, The Vox Campus, delivers structured, skill-based, and creative learning solutions for schools, colleges, and families — designed to work within education systems anywhere in the world.

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