

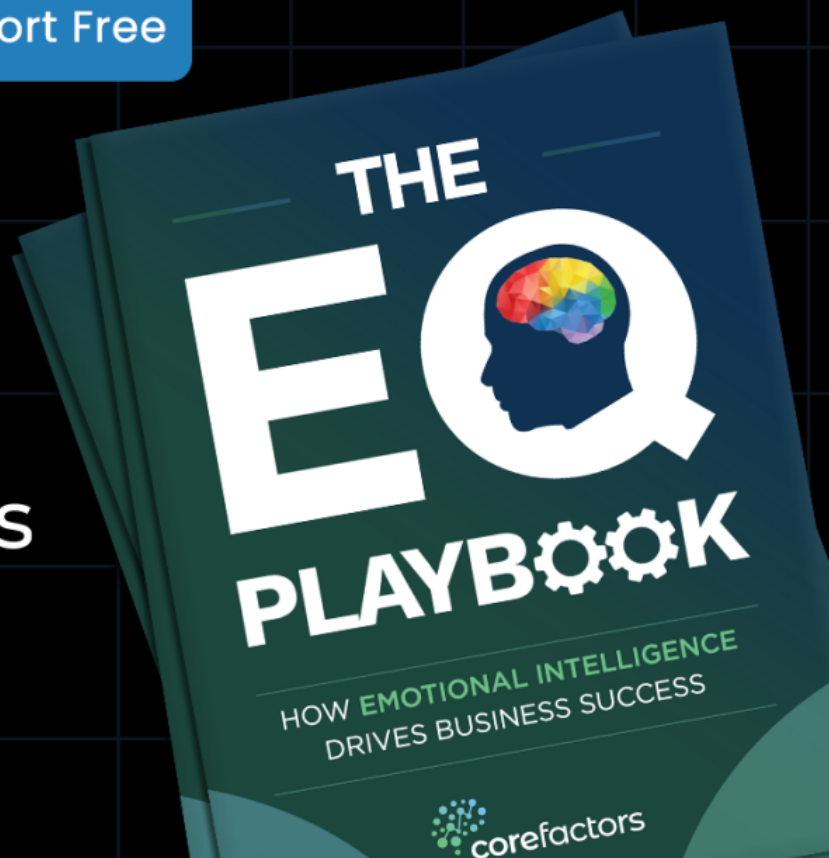
The EQ Playbook: How Emotional Intelligence Drives Business Success Now Available from Core Factors

The EQ Playbook: How Emotional Intelligence Drives Business Success, shows how emotional intelligence drives performance, retention, and revenue and provides practical strategies for embedding EQ into leadership and team development.

Want Measurable EQ Results?

A practical guide to scalable EQ development

Grab the Special Report Free



Temecula, California Apr 16, 2025 ([Issuewire.com](https://www.issuewire.com)) - [Core Factors®](https://www.corefactors.com), a leader in psychometric tools for leadership and organizational development, has released [*The EQ Playbook: How Emotional Intelligence Drives Business Success*](#). This research-driven report equips talent development

professionals and executive leaders with the tools to make emotional intelligence a measurable, strategic asset. Built for those guiding leadership growth or shaping learning programs, the Playbook connects the dots between emotional intelligence, business results, and practical development strategies.

[Emotional intelligence](#) is no longer optional for organizational performance. Studies cited in [The EQ Playbook](#) show that emotionally intelligent leaders not only increase team engagement, but also improve retention and financial outcomes. At L'Oréal, sales teams selected for high EQ sold \$91,000 more annually than their peers. The U.S. Air Force reduced first-year attrition by 92% using EQ pre-screening, saving nearly \$3 million. These are not just soft skill wins—they're measurable business results.

The EQ Playbook shows professionals how to uncover skill gaps, align development with leadership goals, and move beyond EQ awareness toward implementation. It includes expert-level comparisons of leading EQ frameworks, what they measure, how they're used, and where they fall short. It demonstrates how Core Factors' approach closes the gap between insight and behavior change.

Central to the report is the [EQ Accelerator](#)®, a practical assessment tool that evaluates the importance and effectiveness of 40 distinct emotional intelligence competencies. This unique model, developed by leadership and emotional intelligence expert Roger Pearman, EdD, allows professionals to identify which skills matter most in context and how well those skills are actually demonstrated, creating a clear roadmap for development.

Unlike traditional assessments that rely on static self-reporting, the *Core Factors EQ Accelerator* is built for real-world application. Its dual-metric approach enables deeper self-awareness, precise coaching interventions, and scalable leadership development. *The EQ Playbook* offers step-by-step guidance on using this tool to integrate EQ into coaching engagements, performance feedback, and leadership pipeline strategy.

The report also addresses what forward-thinking organizations are already doing to turn EQ into a competitive advantage, from reducing workplace conflict to improving collaboration across hybrid teams. Topics covered include the growing importance of EQ, how it impacts leadership effectiveness, why it drives competitive advantage, and best practices for embedding emotional intelligence into company culture.

Talent development professionals and executive leaders can now access the full report on the Core Factors website. Whether you're coaching leaders, managing change, or building strategic learning programs, this report delivers a clear, research-based foundation for making emotional intelligence a practical priority in your organization.

About Core Factors:

Core Factors is a leading provider of psychometric assessments and development tools designed to empower professionals and organizations. Focusing on emotional intelligence, personality type, and career path development, Core Factors delivers data-driven solutions that enhance leadership, collaboration, and personal growth. Our mission is to provide actionable insights that drive meaningful change in individuals and teams, ensuring sustainable success across industries. For more information, visit the Core Factors website.

To learn more about the *EQ Accelerator* and how it supports data-driven growth in emotional intelligence, visit Core Factors at www.corefactors.com.

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