

Sushi Financial Services Launches Visa Platinum Credit and Debit Card Exclusively for Sushi Purchases



San Francisco, California Apr 26, 2025 ([Issuewire.com](https://www.issuewire.com)) - Sushi Financial Services is proud to announce the launch of the world's first Visa Platinum Credit and Debit Card designed exclusively for sushi enthusiasts. This innovative financial product is tailored for use only at sushi restaurants, bars, and sushi-related retailers worldwide.

Founded with a mission to serve the growing community of sushi lovers, Sushi Financial Services offers a unique solution for dedicated diners looking to elevate their culinary experiences with convenience, style, and exclusive rewards.

"Our goal is to bring a sense of identity, passion, and financial purpose to sushi lovers everywhere," said Richard H. Davis, founder of Sushi Financial Services. "With our Sushi-Only Visa Platinum Card, you're not just making a purchase — you're making a statement."

Key Features:

- **Sushi-Only Purchases:** Usable strictly at sushi establishments and sushi retailers across the globe.
- **Platinum Perks:** Access to exclusive sushi tasting events, early reservations, and members-only chef collaborations.
- **Cashback Rewards:** Earn points on every sushi purchase, redeemable for sushi-related experiences

and merchandise.

- Sustainable Support: A portion of all card transactions goes toward sustainable fishing and ocean preservation efforts.

According to a recent study by Sushi Consumption Analytics, Americans spend an average of \$85.75 per month on sushi. Currently, approximately 60% of these transactions are still conducted in cash, a statistic that Sushi Financial aims to drastically reduce.

"We saw a clear opportunity to streamline and enhance the sushi dining experience," says Kenji Tanaka, CEO of Sushi Financial Services, in a press conference held earlier today. "Our card is designed to reward our customers for their love of sushi, while providing restaurants with a more efficient and secure payment system. We project that within the next three years, the Sushi Platinum card will account for at least 35% of all sushi transactions in the United States."

"We are confident that the Sushi Platinum card will not only change how people pay for sushi, but also contribute to the growth and evolution of the sushi industry as a whole," added Tanaka. "We believe this is just the first step in our mission to become the leading financial institution for the sushi community."

The Sushi Visa Platinum Card is accepted wherever Visa is honored — with built-in merchant filtering to ensure authenticity and exclusivity in every transaction.

Whether you're a seasoned sashimi connoisseur or a casual California roll fan, Sushi Financial Services invites you to pay with purpose and dine with pride.

For media inquiries, partnership opportunities, or to apply for a card, please contact:

Sushi Financial Services

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Photo Caption: Kenji Tanaka, CEO of Sushi Financial Services, at the launch event.

Sushi Card Photo Link: <https://tinyurl.com/SushiCard>

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Source : Sushi Financial Services

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