

SupremePR Unveils TikTok Promotion Suite Tailored for Independent Record Labels

AI-matched creator campaigns offer 48-hour launches, live analytics and guaranteed view counts—giving indie labels a fast, transparent path to measurable TikTok traction.



Austin, Texas Apr 21, 2025 ([Issuewire.com](https://www.issuewire.com)) - SupremePR Unveils TikTok Promotion Suite Tailored for Independent Record Labels

[SupremePR](#)—the agency trusted by 20,000 emerging artists for SoundCloud and Spotify growth—has launched a **label-grade TikTok promotion program** engineered to deliver guaranteed view counts, performance dashboards, and creator contracts that meet industry compliance standards.

“Indie labels want radio-ready numbers without the major-label overhead,” said **Tracy “Mick” Southerland, founder of SupremePR**. “We built a TikTok workflow that plugs straight into a release calendar, pays creators on time, and shows labels real-time analytics that can be forwarded to marketing partners or investors.”

Program Features Built for Labels

- **Guaranteed view tiers** from 150 K to 2 M—flexible enough for single or album rollouts.
- **White-label reporting**—downloadable PDFs and share-link dashboards featuring label branding.
- **AI creator matching**—tracks are paired with vetted TikTok influencers based on genre, audience geography, and fake-follower score.
- **Creator contracts on file**—every influencer signs SupremePR’s short-form agreement covering #ad disclosures and perpetual usage rights, eliminating legal busywork for label counsel.
- **Fast launch windows**—campaigns kick off within 48 hours of cleared payment, syncing with DSP release dates.

Pricing Snapshot for Labels

- [Boost TikTok](#) – 150 K views, 20 creators, 7-day window: **\$449**
- [Radio-Ready Wave](#)– 500 K views, 60 creators, 14-day window: **\$999**
- [Breakout Launch](#) – 2 M views, 200 creators, 21-day window: **\$2,499**
Bulk-order discounts apply when booking three or more releases per quarter.

Early Success with Boutique Imprints

Austin-based hip-hop label **Neon Coyote Records** piloted the service on January 15. Their artist *K-Fen* saw 1.2 M views and a 38 percent streaming bump on Spotify within two weeks—metrics verified in Chartmetric.

“SupremePR’s dashboard let our marketing interns track TikTok traction without sifting through spreadsheets,” said **Chloe Ramirez, GM of Neon Coyote**. “The guaranteed numbers made our distributor take the single more seriously.”

Compliance & Brand-Safety

SupremePR enforces a **brand-safety filter** aligned with TikTok’s February 2025 Community Guidelines, keeping explicit content within platform-approved boundaries. Every influencer post includes legally compliant #ad disclosure and a direct link to the song’s official sound, preserving chart eligibility.

About SupremePR

Founded in 2018 by indie musicians, [SupremePR](#) delivers data-driven promotion across TikTok, Spotify, and SoundCloud. The company's network spans 3 800 vetted creators and 100 million combined followers, generating more than seven billion views and streams for independent artists and boutique labels worldwide.

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Source : SupremePR

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