

SummitBound Marketing Joins Forces with Meticulosity to Enhance Client Services

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SummitBound Marketing (www.summitboundmarketing.com) - a leading Canadian HubSpot partner specializing in inbound marketing - is excited to announce its acquisition by Meticulosity (www.meticulosity.com), a HubSpot Partner agency with 17 years of expertise in inbound marketing, website development, and HubSpot solutions.

This partnership is a natural evolution for both agencies, bringing together two teams that share a commitment to delivering results-driven marketing strategies and exceptional client service.

“Since founding SummitBound, our mission has always been to help businesses grow through smart, strategic, and data-driven inbound marketing programs,” said Julia Hanney, Head of Client Success and Co-Owner of SummitBound.

“By joining forces with Meticulosity, we’re ensuring that our clients not only receive the same level of service they’ve come to expect, but also benefit from a broader team of experts and expanded resources. This transition allows us to provide even greater value to our clients, while maintaining the strong relationships we’ve built.”

The Meticulosity brand will fully manage SummitBound client programs starting April 1. Julia Hanney will join the Meticulosity team and continue to serve as the main contact for SummitBound’s clients to ensure a seamless transition and client experience.

“As we looked toward the next phase of SummitBound’s journey, it was crucial to find a partner that aligned with our values and approach,” said Tom Davis, Head of Content Strategy and Development and Co-Owner of SummitBound.

“Meticulosity’s expertise in HubSpot, inbound marketing, growth-driven design, and web development makes them the perfect fit to take our clients’ strategies to the next level. This isn’t just a transition, it’s an opportunity for further growth for our clients.”

SummitBound clients will have the opportunity to meet new team members and explore the expanded services and expertise offered by Meticulosity.

“We’re thrilled to welcome SummitBound’s clients into the Meticulosity family,” said David Ward, Owner of Meticulosity.

“SummitBound has built an incredible reputation for delivering high-quality inbound marketing programs, and our goal is to enhance that by providing additional expertise, technology, and support. Clients will continue receiving the great service they know, but with even more strategic insights and execution capabilities.”

About SummitBound

SummitBound - a Canadian-based B2B Inbound Marketing agency and Certified Hubspot Solutions Partner - offers a comprehensive, data-driven approach to Inbound Marketing and Website Design. Through a combination of B2B Inbound Marketing strategies, SummitBound enables small to medium-sized enterprises to achieve scalable and efficient growth.

Through [an assessment of each client's existing Inbound Marketing](#), SummitBound develops a customized action plan based on goals, metrics and growth objectives, and then implements industry best practices to create high-performing websites and valuable content that attracts, engages, and converts customers. SummitBound is committed to helping its clients achieve Inbound Marketing success and reach their business goals.

About Meticulosity

Meticulosity, a Canadian B2B Inbound Marketing agency, has been in operation for 17 years and a Certified HubSpot Solutions partner for more than a decade. They provide a full range of marketing services tailored for medium and large organizations, agencies, and their clients. Their services encompass Inbound marketing strategies such as content marketing, SEO, paid traffic & SEM, ecommerce, web design, marketing automation, training, sales enablement, development, RevOps, and DevOps.

With a team that boasts over a century of collective marketing experience, Meticulosity has expertise in every phase of planning, designing, launching, and maintaining over 100 comprehensive Inbound strategies and campaigns. As a recipient of the HubSpot IMPACT Award for Growth-Driven Design, Meticulosity is exceptionally qualified to meet clients' comprehensive needs.

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