

Raise a Glass to the 16th Annual San Diego Spirits Festival

The San Diego Spirits Festival returns for its 16th anniversary on September 27-28, 2025, bringing a weekend of coastal charm, craft cocktails, and world-class spirits to the iconic Museum of Contemporary Art San Diego in La Jolla (MCASD).



San Diego, California Apr 9, 2025 ([Issuewire.com](https://www.issuewire.com)) - A Spirited Celebration in an Iconic Setting
Set against the stunning backdrop of the Museum of Contemporary Art in coastal La Jolla, the festival blends the worlds of spirits, art, and innovation.

The one-of-a-kind celebration invites **cocktail lovers, trendsetters, and industry pros** to experience a bold mix of **over 65+ spirit brands**, from luxury labels to artisanal small-batch distillers. Whether you're a seasoned mixologist or a curious newcomer, the festival offers **unlimited tastings**, lively entertainment, and **panoramic ocean views**.

"The spirits are flowing, the crowd is buzzing, the food excites, and the entertainment never misses a beat. Every year, the San Diego Spirits Festival evolves—becoming more refined, more vibrant, and more unforgettable. If you thought last year was spectacular, just wait for what's coming."

says **Liz Edwards**, Founder and Executive Director.

Beyond the Glass: Entertainment & Engagement

The San Diego Spirits Festival isn't just about drinks—it's about *elevated experiences*. Attendees can expect a **multi-sensory journey**, including a vibrant mix of exceptional spirits, lively entertainment, immersive brand activations, mouthwatering food, and the opportunity to connect with **top industry professionals and tastemakers** against the sleek architecture and stunning coastal backdrop of MCASD La Jolla.

Honoring a Legacy of Flavor & Fun

Since its debut in 2009, the San Diego Spirits Festival has earned accolades from **Fodor's Travel** and **Premier Traveler** as one of the top cocktail festivals in the country. This year's edition builds on that legacy with more brands, bolder flavors, and unmatched ambiance.

Event Details and Ticket Information - Tickets are available for purchase on Eventbrite https://bit.ly/Sdsprits_Tickets

The festival takes place from 2:00 pm to 6:00 pm on Saturday, September 27th, 2025, and from 1:00 pm to 5:00 pm on Sunday, September 28, 2025. General admission tickets start at \$85 (Saturday) and \$75 (Sunday) and include unlimited cocktails. All attendees must be 21 years of age or older.

Social Media

Follow the San Diego Spirits Festival on [Facebook](#) [Instagram](#), and [X](#) for updates and announcements.

Learn More

For more information about the festival, visit the website at www.sandiegospiritsfestival.com

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