

QJMOTOR Debuts at the Canton Fair, All-Series Models Make a Splash, Booth is Thriving



Guangzhou, Guangdong Apr 17, 2025 ([IssueWire.com](https://www.issuewire.com)) - The 137th Spring Canton Fair officially opened today. Founded in 1957, the Canton Fair is the longest-running and largest international trade event in China, often hailed as the "World's No. 1 Business Opportunity Exhibition." Leading motorcycle brand QJMOTOR showcased 21 key products across seven categories, including street bikes, sport bikes, cruisers, and electric models.

At this exhibition, QJMOTOR focused on small to medium displacement products, presenting a product matrix of "full power, full scene, and full ecology" to demonstrate the cutting-edge strength of China's motorcycle industry. Not only was there a rich variety of exhibits, but the company also launched customized models specifically for the Southeast Asian market, marking a strategic upgrade from "product export" to "brand export."

21-Product Matrix: Defining a New Paradigm for Global Mobility

With the theme of "globalization and intelligence," QJMOTOR unveiled seven product lines covering urban commuting, long-distance adventures, and track racing, with five star models generating significant buzz.

New Benchmark Sport Bike SRK25R: With a streamlined body design that showcases its sporty character, the bike features a tech-savvy front headlight, dashboard, and rear light. Weighing 162 kg, it is powered by a 249 cc single-cylinder, four-valve DOHC liquid-cooled engine, delivering a maximum power of 27.9 hp and a torque of 22.5 Nm.

High-Performance Street Bike SRK300S: Featuring a muscular design paired with QJMOTOR's classic lines, this bike highlights a unique sporty aesthetic. Equipped with a 292 cc four-valve high-power engine, it achieves a maximum output of 21.5 kW. The advanced dual-arm suspension system in both front and rear ensures excellent handling and playful dynamics.

ADV Performance Master SRT300DX: With a robust 29.3 hp and a peak torque of 24.5 Nm, this model weighs 157 kg and features all-terrain off-road tires with a ground clearance of 1460 mm, making it ideal for off-road adventures.

Versatile Off-Road COV125X: This stylish adventure-oriented off-road motorcycle boasts a 124 cc single-cylinder, four-valve liquid-cooled engine with a maximum power of 15 ps. The inverted front suspension and spring-damped rear suspension provide excellent shock absorption.

All-Terrain Four-Wheel Motorcycle SFA300B: Incorporating QJMOTOR's classic design elements, the SFA300B features an open design with a compact and sturdy structure. It is powered by a single-cylinder water-cooled engine that delivers 25.9 hp and 27 Nm of torque. The model comes equipped with front and rear bumpers and mudguards, while its hydraulic spring suspension and wide tires allow it to navigate various terrains, including deserts, riverbeds, forest trails, and streams.

Global Interest Soars, Crowds Gather at the Booth

On the first day of the fair, QJMOTOR's booth was bustling with visitors, with the ADV model SRT300DX and the off-road model COV125X attracting significant inquiries from overseas buyers. The showcased models span both two-wheel and four-wheel categories, covering a wide range of engine displacements to meet diverse needs.

In response, one buyer remarked, "The richness of QJMOTOR's product line and the maturity of its technology are beyond imagination. I believe it can meet all motorcycle needs and usage scenarios. I plan to introduce some models to my country for sale, and I'm confident that everyone will be very interested in this Chinese brand!"

From China to the World: QJMOTOR Deepens Its Strategic Layout

In addition to the Canton Fair, QJMOTOR is accelerating its globalization process by participating in various exhibitions, including the Tokyo Show, the Canton Fair, the Colombia Show, and the upcoming Milan Show in November. This multi-exhibition strategy creates a driving effect that effectively enhances the brand's overseas presence and is essential for increasing global recognition. Furthermore, QJMOTOR has established a subsidiary in Indonesia to expand its reach into the ASEAN market. The company is also actively participating in major international top-tier events, enhancing its brand visibility and technological feedback simultaneously. This strategy not only promotes the technological export of China's motorcycle industry chain but also redefines the international competitiveness of Chinese brands through an integrated "R&D-manufacturing-service" model.

From the Canton Fair to the global market, QJMOTOR is reshaping the international perception of "Made in China" with technological innovation and cultural confidence. It is believed that in the future, QJMOTOR will continue to drive global mobility transformation through technological innovation, striving to become a leader in the global riding sector and allowing the world to witness the rise of Chinese brands!



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