

Nova Strategy Partners Launches Innovative CRA Consulting Model to Empower Underserved Communities

Led by Trajah Buxton, the firm partners with the community which includes financial institutions, housing authorities, and nonprofits to advance financial literacy, economic opportunity, and compliance with the Community Reinvestment Act.

Norwalk, Connecticut Jan 27, 2026 ([Issuewire.com](https://www.issuewire.com)) - Nova Strategy Partners, a community-centered consulting firm founded by Trajah Buxton, is redefining how financial institutions and public agencies meet Community Reinvestment Act (CRA) goals through customized financial literacy programming, Family Self-Sufficiency (FSS) consulting, and deep-rooted partnerships with local organizations.

With rising economic pressure on low- to moderate-income (LMI) households, Buxton's firm is filling a critical gap by aligning banking goals with community need — and delivering measurable outcomes in the process. The firm is already forging key partnerships in Fairfield and New Haven Counties.

“Financial literacy is the starting point for equity.”

“We built Nova Strategy Partners to bridge the gap between institutions and the people they aim to serve. Low-income families deserve high-quality, strategic services that foster real financial growth — not just paperwork. Our mission is to transform how banks, housing agencies, and nonprofits work together, so communities can actually move forward.”

Building Community Wealth, One Partnership at a Time

Nova Strategy Partners provides high-impact, CRA-compliant solutions that help organizations:

- Design and implement custom financial literacy workshops
- Launch incentivized savings match programs
- Provide FSS case management and coaching consulting
- Facilitate cross-sector partnerships between banks and community-based organizations

By blending policy expertise, on-the-ground experience, and a strong regional network, the firm helps partners track impact, report CRA metrics, and co-create community solutions that drive lasting change.

Organizations interested in building CRA-aligned programs, strengthening partnerships, or expanding economic mobility in underserved communities are encouraged to contact Nova Strategy Partners.

Website: www.nspartners.us

LinkedIn: [linkedin.com/in/trajahbuxton](https://www.linkedin.com/in/trajahbuxton)

Email: info@nspartners.us

Location: Norwalk, Connecticut

Media Contact

Nova Strategy Partners

*****@nspartners.us

2039091214

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