

New Book Launches a Movement to Redefine Sacredness in the Modern Age

TAOLISM: The Architecture of Life calls on humanity to evolve—replacing outdated beliefs with ethical, compassionate behavior grounded in science, reason, and sustainability.



Sarasota, Florida Apr 21, 2025 ([IssueWire.com](https://www.IssueWire.com)) - **TAOLISM: The Architecture of Life** urges humanity to replace outdated beliefs with ethical behavior grounded in reality

As humanity faces ecological breakdown, political extremism, and a spiritual vacuum, *Sarasota-based author, speaker, and sustainability advocate Joe Simonetta* offers a bold and urgent response to today's global challenges: a radically simple code for living that could sustain humanity and transform civilization.

In his new book, **TAOLISM: The Architecture of Life**, Simonetta introduces a powerful worldview grounded not in belief, but in behavior. TAOLISM (short for *The Architecture of Life*) offers a framework for ethical living rooted in science, reason, ethics, and sustainability—guided by just three core

principles, expressed in seven transformative words:

Be Healthy. Be Kind. Respect the Environment.

“This is not religion. It’s not dogma. It’s not another ideology,” says Simonetta. “It’s a way of being—deeply practical, urgently needed, and universally applicable. These seven words, if widely adopted, will change everything.”

TAOLISM challenges humanity to evolve—by aligning with the very architecture of life itself. Drawing on decades of multidisciplinary work and lived experience, Simonetta presents a compelling case for replacing superstition with responsibility, worship with action, and faith with observable truth.

From personal well-being to politics and public policy, from education to economics, the book explores how TAOLISM can reshape every aspect of our lives—offering a blueprint for human thriving at a time when nothing less will do.

Simonetta, a Harvard-educated ethicist, professional athlete, former U.S. Army officer, and TEDx speaker, delivers this work not as abstract theory but as an urgent call to action.

TAOLISM: The Architecture of Life is available now in paperback, eBook, and audiobook formats on [Amazon](https://www.amazon.com) and at www.taolism.org.

ABOUT THE AUTHOR

Joseph R. Simonetta is a writer, speaker, environmentalist, and visionary committed to advancing human civilization through ethics, reason, and sustainability. With degrees in business (Penn State), architecture (University of Colorado), and divinity (Harvard), he brings a uniquely integrative perspective to the challenges of our time. He is also a national champion senior triathlete and the creator of TAOLISM, a movement to reframe sacredness as life-sustaining behavior.

TAOLISM

The Architecture of Life



Seven Words | One Future

JOSEPH R. SIMONETTA

TAOLISM: The Architecture of Life *A New Understanding of Sacredness*

In a time of global uncertainty, social fragmentation, and ecological collapse, **TAOLISM: The Architecture of Life** offers a radically simple yet profoundly transformative framework for personal integrity and collective survival.

TAOLISM is not a religion.

It is not dogma.

It is a way of life—anchored in science, reason, ethics, and sustainability.

Rooted in three timeless and transformative principles—**Be Healthy. Be Kind. Respect the Environment**—TAOLISM redefines what is truly sacred. It invites us to move beyond outdated beliefs and toward behaviors that sustain life.

Through clear chapters, real-world relevance, and visionary clarity, **Joseph R. Simonetta** reveals how these seven words can reshape our lives, heal our systems, and guide us toward a livable future.

This is not just a book.

It is a compass.

A code.

A blueprint for human thriving.

It will change your life.

Seven Words. One Future.



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