New Book Empowers Business Leaders to Navigate Cybersecurity with Confidence and Clarity

"Cybersecurity Leadership" offers a no-nonsense guide for entrepreneurs, executives, and CISOs to align security with business growth—without jargon or fear-based tactics.

Cybersecurity Leadership

A Practical Guide for Small and Growing Businesses

> Lead with Confidence & Protect What Matters

> > Oscar Buijten

Montpellier, Herault Apr 28, 2025 (<u>Issuewire.com</u>) - New Book Helps Business Leaders Navigate Cybersecurity with Confidence and Strategic Clarity

"Cybersecurity Leadership" is a no-fluff guide for entrepreneurs, executives, and CISOs who want to align cybersecurity decisions with business growth—without jargon or fear-driven messaging.

Business leaders of small and mid-sized companies often find themselves caught between complex cybersecurity challenges and advice that's either too technical or too vague to drive real-world decisions. To bridge this gap, Oscar Buijten, leadership and business coach, releases *Cybersecurity Leadership* — a practical guide designed to help entrepreneurs, executives, and (aspiring) CISOs take ownership of cybersecurity with clarity and confidence.

Drawing on decades of experience in IT, managed cybersecurity services, and strategic leadership, Buijten delivers a pragmatic approach that goes beyond fear-based tactics. The book focuses on making smart cybersecurity decisions that directly support business priorities, foster resilience, and build trust with stakeholders.

Key Highlights of the Book:

- Business-first approach to cybersecurity focusing on growth, resilience, and reputation.
- Decision-making frameworks to prioritize the right actions without wasting time or resources.
- **Straightforward advice** for communicating cybersecurity priorities effectively no IT degree required.
- **Practical strategies** for integrating cybersecurity into business culture as a true asset.
- Common pitfalls and real-world examples to help avoid costly mistakes.

"As cyber threats increasingly target small and growing businesses, leadership needs to step up — not with technical deep dives, but with clear, strategic thinking," says Buijten.

Cybersecurity Leadership empowers executives, business leaders, and CISOs to lead the conversation, share priorities, shape strategies, and make informed choices with clarity and confidence.

The book is now available globally in paperback and eBook formats. Learn more or get your copy at https://oscarbuijten.com.

Practical cybersecurity strategies to protect your business

and lead with confidence



Cyber threats don't just target big corporations they're coming for your business too.

Without a clear cybersecurity leadership strategy, your company risks losing trust, growth, and credibility.

This book gives you pragmatic strategies to lead cybersecurity confidently, protect your business, and stay ahead of threats—without the fluff.

If you want to make smarter security decisions without the jargon, this guide is made for you. Oscar Builten is a certified leadership and business coach with a background in developing and scaling managed cybersecurity

With decades of experience in the IT industry, he has led global, cross-cultural teams at the intersection of strategy, security, and leadership.

roday, he helps small and mid-sized businesses make pragmatic cybersecurity decisions to stay resilient in a fast-changing digital world.

Learn more at oscarbuijten.com







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