

MLS UAE Brings Premium Quality Red Meat to Dubai and Abu Dhabi

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Dubai, United Arab Emirates Apr 9, 2025 ([Issuewire.com](https://www.issuewire.com)) - MLS UAE, a distinguished family-owned business with roots dating back to 1977, is proud to announce its expansion into the United Arab Emirates, offering premium quality red meat to discerning customers in Dubai and Abu Dhabi. With a legacy built on passion and expertise in butchery, MLS UAE is committed to delivering ethically sourced, [high-quality beef](#), lamb, and mutton to the region.

A Legacy of Excellence

The journey of MLS UAE began with Abdul Majid, who established the family's first meat store in Ibra, Oman, in 1977. His son, Naveed Ahmad, continued the tradition by founding Muscat Livestock in 2008, marking a significant milestone in the family's commitment to quality meat processing and marketing. In 2020, amidst the challenges of the COVID-19 pandemic, the company adapted by launching MLS.om, an e-commerce platform that revolutionized meat distribution in Oman. By 2021, the family had successfully established over 15 MLS Gourmet stores across Oman. Building on this success, [MLS UAE](#) expanded into the UAE market in 2024, bringing its renowned products and services to a broader audience.

Commitment to Quality and Sustainability

MLS UAE prides itself on maintaining strict standards to deliver humanely raised red meat, offering a range of products, including grain-fed, hormone-free, and antibiotic-free options. The company's mission is to nourish people with nature's finest red meat, catering to consumers who seek quality and exceptional culinary experiences.

Beyond delivering premium products, MLS UAE is dedicated to making a measurable environmental impact. As the first carbon-neutral company in Oman, MLS has committed to the United Nations' Climate Neutral Now initiative, actively estimating, reducing, and compensating for its greenhouse gas emissions to achieve a net-zero release into the atmosphere.

Innovative Services and Customer Convenience

Understanding the importance of convenience for its customers, [MLS UAE](#) offers express delivery within 3 hours across Dubai and Abu Dhabi, ensuring that [fresh Australian Angus](#) and Wagyu beef reach customers promptly. To enhance the shopping experience, the company has launched the MLS app, providing users with exclusive discounts, early access to new collections, and a seamless browsing and checkout process. The app is available for download on the App Store

About MLS UAE

MLS UAE is a family-owned business specializing in the procurement, processing, and marketing of premium quality red meat. With a heritage rooted in butchery since 1977, the company has expanded its operations from Oman to the United Arab Emirates, offering a wide range of ethically sourced beef, lamb, and mutton products. Committed to quality, sustainability, and customer satisfaction, MLS UAE

continues to set the standard for premium meat products in the region

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