

Michelle Peters Launches a Must-Listen Podcast For Small & Boutique Law Firm Owners

Former Magic Circle Lawyer Now Law Firm Profitability Expert Shares Insights On The Airwaves



London, United Kingdom Apr 14, 2025 ([Issuewire.com](https://www.issuewire.com)) - Across the UK, small law firm owners are feeling the strain: longer hours, higher stress, and shrinking margins. Many are working harder than ever but still not seeing the profits they hoped for when they started their firms. Michelle Peters, former Magic Circle lawyer turned law firm growth strategist, is on a mission to change that narrative. Her new

podcast, *Breaking The Million Pound Myth: Build A High-Profit, Low-Stress Law Firm*, is set to launch in **late May 2025** and offers a fresh perspective for ambitious legal professionals.

The podcast dismantles the myth that success in the legal industry is defined solely by hitting arbitrary revenue milestones like the elusive £1 million turnover. This myth has been accepted without questioning what that actually means for profitability, time freedom, or stress levels.

"Lawyers don't need more clients, more hours, or more chaos," says Michelle Peters, also known as The Business Instructor. "They need better systems, smarter strategy, and a business model that puts profit and personal well-being on equal footing."

Drawing from more than a decade of experience advising small firm owners, Michelle uses this podcast to deliver straight-talking, practical advice that cuts through the noise. Each 15-20 minute episode shares insights on how to simplify marketing, generate more profit from existing clients, and build a law firm that can run without the owner constantly in the driver's seat.

"I have achieved an increase of 140% in fee income and 471% in profits so far. Nearly 5x profits compared to the start figure," says Reena Popat, Managing Partner of Carter Bond Solicitors. "Needless to say, I will be working with Michelle for many years to come!"

Breaking The Million Pound Myth is designed for time-strapped solicitors who want to shift out of survival mode and into sustainable, scalable success, without sacrificing their evenings and weekends.

Topics will include:

- Why most small firms struggle to grow beyond a certain income ceiling
- How to escape the 'marketing content treadmill' and attract better-fit clients
- The simple systems that increase profitability without increasing your workload
- The real metrics law firm owners should be tracking (and it's not just revenue)

Early subscribers will receive exclusive pre-launch bonuses, including free resources that will help them take action even before the first episode airs.

To be the first to hear new episodes and receive early access to these valuable resources, visit: TheBusinessInstructor.com/podcast

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