

Metaflow: AIGC + NFT + RWA — Infrastructure for Onchain Cultural Assets



Singapore, Singapore Apr 22, 2025 ([IssueWire.com](https://www.issuewire.com)) - As blockchain adoption accelerates, tokenizing Real World Assets (RWA) is becoming a key pillar of modern finance. BCG and McKinsey estimate the market could exceed \$16 trillion by 2030. While real estate and bonds led early adoption, cultural assets—like film rights, digital art, and IP—are quickly emerging as the next frontier. NFT technology now enables these assets to be verified, owned, and traded onchain, unlocking new value and monetization opportunities.

Metaflow: RWA Infrastructure for Cultural IP

[Metaflow](#) is the first RWA platform dedicated to tokenizing and managing cultural and artistic intellectual property onchain. It offers tools for content creation, copyright anchoring, revenue sharing, and NFT trading.

Core components:

- **AIGC:** Automated tools for scriptwriting, media production, and localization.
- **NFT Infrastructure:** Tokenizing rights and revenue through onchain assets.
- **Smart Contracts & DAO Governance:** Automated distribution and decentralized decision-making.

Metaflow serves:

- **Creators & Studios:** Use AIGC and onchain tools to publish and monetize content.
- **IP Holders:** Brands and institutions tokenize and distribute IP.
- **Investors & Communities:** Access tokenized IP and engage in DAO governance.

The goal is a scalable system for creating and distributing digital cultural assets securely.

Technical Architecture [?](#)

Metaflow integrates content creation, data validation, and financial distribution:

- **AI-Powered Creation:** Text-to-video generation, script automation, dubbing, and design.
- **Onchain Copyright:** Metadata is hashed onchain for copyright validation.
- **NFT Licensing Protocols:** Rights like viewing or merchandise can be fractionalized and traded.
- **Network & MetaFlow.Chain:** A two-layer system — one for data processing and one for high-speed onchain execution.

This allows cultural assets to be created, verified, and monetized entirely onchain.

Development Plan [?](#)

Metaflow is building an open RWA network for cultural assets, featuring:

- NFT issuance and launchpad
- Social trading marketplace
- DAO-based governance
- AI content tools

Starting in 2025, Metaflow will collaborate with production studios in Asia, North America, and Europe to tokenize IP and share revenue. By 2026, tokenized asset value is expected to exceed \$1 billion, with NFT trading volume projected to hit \$500 million.

The platform will support cross-chain interoperability and compliance to connect with digital markets, copyright agencies, and art finance platforms.

Conclusion

The use of blockchain in cultural IP is expanding as tokenization gains traction. Metaflow combines AI, NFTs, and decentralized governance to provide a complete infrastructure for cultural RWA. It allows creators and institutions to turn intellectual property into secure, tradable digital assets.

As finance and culture merge, Metaflow empowers the transition to a digital economy where creative works are financial assets. The platform invites creators, investors, and communities to build this decentralized cultural future.

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Source : Metaflow

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