

Massachusetts Photo Booth Company BostonPhoto360 Announces Statewide Expansion and Strategic New Hire

Fall River–based BostonPhoto360 now offers immersive 360 and selfie booth rentals across all of Massachusetts, while strengthening its leadership team with Andrew Fallon, MBA.



Boston, Massachusetts Apr 1, 2025 ([Issuewire.com](https://www.issuewire.com)) - BostonPhoto360 Inc., a fast-growing photo booth and event experience company, proudly announces its expansion to serve all regions of Massachusetts—from Boston to the Berkshires—and the appointment of Andrew Fallon, MBA, as Director of Client Experience & Marketing Strategy.

A Division I NCAA wrestling standout and Sacred Heart University graduate, Fallon brings a powerful combination of leadership, marketing vision, and a personal commitment to excellence. In his new role, he will oversee client engagement, branding, and the strategic rollout of BostonPhoto360's expanded service offerings across the state.

"Andrew has an incredible work ethic and sharp instincts when it comes to what today's clients want," said Keith Madison, owner of BostonPhoto360 Inc. "He's already shaping the future of our company by building stronger connections and streamlining how we deliver unforgettable moments."

BostonPhoto360 is known for its dynamic 360° video booth activations and open-air selfie photo booths—used by leading brands including Xfinity, Dell Technologies, and the Boston Red Sox. With this statewide expansion, the company now offers:

- 360 Video Booths with custom overlays, music, and instant sharing
- AI-rendered backdrops to match any event theme or brand style
- Open-Air Selfie Booths for weddings, corporate activations, and galas
- Fully branded client experiences powered by user-friendly tech and creative flair

As of Spring 2025, BostonPhoto360 serves every region in Massachusetts, including Worcester, Springfield, Cape Cod, and Western MA, with seamless setup, professional attendants, and unforgettable photo experiences.

About BostonPhoto360 Inc.

Based in Fall River, MA, BostonPhoto360 delivers high-end photo booth services for weddings, corporate events, product launches, and private celebrations. The company is fully insured and known for its innovative approach to experiential entertainment, combining cutting-edge video tech with exceptional client care.

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