

Marathi Music Gets a Romantic Boost with 'Loveria Zala Mala'



Pune, Maharashtra Apr 30, 2025 (IssueWire.com) - FBK Music Company has struck a chord with its newest Marathi release, '*Loveria Zala Mala*', a tender love song that has already begun resonating with audiences across Maharashtra.

The track features rising stars Kajal Gosavi and Priyesh Chavan in a visually captivating love story. With vocals by Vaishnavi Adode and music composition by Rishikesh More, the song blends youthful charm with emotional depth — an increasingly rare combination in today's fast-paced music industry.

Building anticipation through a well-executed promotional campaign, FBK Music rolled out the motion poster on Instagram, followed by a teaser that premiered on April 25. Both garnered strong engagement, setting the stage for the full release. Since going live on April 28 via YouTube, the song has amassed positive feedback, with fans praising its lyrical sincerity and cinematic quality.

The music video stands out not only for its aesthetics but also for its fresh casting and sincere performances. Gosavi and Chavan bring relatability and warmth to their on-screen roles, making the video an instant favorite among young viewers.

As '*Loveria Zala Mala*' continues to gain traction online, it positions FBK Music as a key player in promoting original Marathi music content with high production value and emotional storytelling.

The track is now available for streaming on FBK Music's official YouTube channel (<https://www.youtube.com/@fbkmusicco>).

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