

Maple Clicks: Advertising and Media Platform



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With solutions for digital marketing that meet the unique needs of businesses across a wide range of industries — from the fastest moving cities like Toronto and Vancouver, to populations dispersed in smaller towns all over our country.

We build tailored advertising campaigns for marketers across all screens by analyzing actual real-world

customer behavior, including location and purchase data.

To determine the true business results achieved by a brand's advertising, we monitor how customers respond to the campaigns, including whether or not they physically visit a facility or website.

How We Do It

With the utmost accuracy and precision, our exclusive technology, Blueprints, maps the real world in a virtual setting. As a result, we can:

- **Develop Audiences**
- **Target Audiences in Real Time.**
- **Measure Visits**

In today's digital era, the way businesses connect with their target audiences has undergone a revolutionary shift. Online marketing is now the go-to strategy for promoting products, services, and brands online. Unlike traditional marketing methods such as print ads, cold calls, or physical sales pitches, this strategy functions entirely in the electronic and online space, making it more dynamic and accessible.

Key Components of Digital Marketing :

Search Engine Optimization (SEO): This enhances how high a space appears on a search engine such as google.

Pay-Per-Click (PPC) : Targets certain segments to achieve quick and measurable results

Social media marketing : involves engaging with users on Facebook, Instagram, and LinkedIn.

Email marketing: Potential customers and existing customers are targeted through personalized messages to enhance customer acquisition and loyalty.

Content Marketing: Produces valuable content with the intention of gaining and keeping the customers.

Our Services:

Geofencing Marketing

Digital Marketing

Web designing and development

for more :<https://mapleclicks.ca/>

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Source : Maple Clicks

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