

Luminous Strengthens Presence in the Middle East with Rapid Growth of Certified Partners



Dubai, United Arab Emirates Apr 2, 2025 ([Issuewire.com](https://www.issuewire.com)) - [Luminous](#), a renowned American automotive care brand, is rapidly expanding its footprint in the Middle East. It welcomes new partners every day, including certified installers and authorized dealers. This accelerated growth further solidifies Luminous' commitment to providing [premium car care products](#) while empowering regional businesses.

“We are witnessing unprecedented growth in the Middle East as more and more professionals recognize the value of partnering with Luminous,” said W. Mari, Sales Director of Luminous. “Our commitment to innovation, quality, and support ensures that our partners receive unparalleled benefits that drive their business success.”

Benefits for Luminous Partners

[Luminous Certified Installers](#) gain exclusive access to specialized pricing, marketing support, customer referrals, and technical assistance. Additionally, they are listed on the official Luminous website, boosting their visibility to potential clients and positioning them as trusted professionals in the industry.

For [Luminous Authorized Dealers](#), the partnership provides access to a comprehensive range of premium products, including car cleaning chemicals, waxes, ceramic coatings, paint protection films, window films, and detailing accessories. Dealers enjoy wholesale pricing, priority shipping, and promotional assistance, as well as a prominent feature on Luminous’ website to enhance their market presence.

Showcasing Luminous New Partners

Several esteemed partners have already joined the Luminous network, enhancing the region’s automotive care standards:

- **Creative Auto Service** – Dedicated to superior service quality, customer care, and professional expertise, Creative Auto Service fosters long-term relationships with car owners through meticulous detailing and maintenance.
- **Lit Auto Shop** – We offer a wide array of services, from full interior and exterior detailing to paint protection film (PPF) installation, nano-ceramic coatings, colored wraps, and dent removal, ensuring that vehicles retain their aesthetic appeal and durability.
- **Reflection Car Detailing** – Specializing in premium auto detailing, Reflection Car Detailing enhances vehicle aesthetics with expert craftsmanship in body and paintwork, ceramic protection, paint protection films, and high-quality carbon fiber applications.

A Competitive Edge in Automotive Care

Luminous’ expanding network of trusted partners gives the brand a distinctive competitive edge in the market. The company’s unwavering commitment to customer satisfaction and the quality of its products ensures that both installers and dealers benefit from industry-leading support, innovative solutions, and a rapidly growing customer base.

“Our expansion in the Middle East is a testament to the trust our partners and customers place in Luminous,” added W. Mari. “We are dedicated to equipping businesses with the tools they need to succeed while setting new benchmarks in the automotive detailing industry.”

About Luminous

Founded in 2014, Luminous epitomizes the American dedication to automotive care. The company is

renowned for its superior range of products, specializing in high-quality waxes, cleaning chemicals, paint protection films, window films, ceramic coating, and detailing accessories. Designed to preserve and enhance the beauty of vehicles, Luminous delivers premium auto detailing products that set a high standard for automotive professionals. Potential customers can try [free samples of car care products](#) before making any commitment.

Media Contact

Luminous

*****@luminous-me.com

(845) 599-8919

400 Rella Blvd Ste. 207-527 Montebello, NY 10901 United States

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