

Korean Artist Tozzy Launches K-Global Atelier to Empower Global Creatives

K Global Atelier London Exhibition May 2025

Celebrating the Artistry of Korea
on the Global Stage
[@K.global.atelier](https://www.kglobalatelier.com)



London, England Apr 17, 2025 ([IssueWire.com](https://www.issuewire.com)) - A new wave of global artistic collaboration has begun with the launch of K-Global Atelier, founded by acclaimed multidisciplinary artist Tozzy. The Seoul-based platform aims to support both emerging and established creatives in building their global presence.

K-Global Atelier is co-led by Creative Director Gong Tae-hoon (COO), whose experience in innovative branding and creative leadership strengthens the platform's vision. Together, Tozzy and Gong are working to incubate and elevate Korea's most promising artists, helping them reach international stages with confidence and clarity.

With a mission to empower artists through branding, international exhibitions, and cross-cultural networking, K-Global Atelier offers practical support for entering the global art scene. Its services include visual identity development, strategic curation, and viral marketing assistance for creatives navigating overseas expansion.

K-Global Atelier will host its first major international event, the ****London Exhibition in May 2025****, highlighting the vibrancy and vision of Korean creatives on a global stage.

As an artist who has exhibited in New York, Rome, and Bangkok, Tozzy understands the unique challenges of reaching a worldwide audience. "Art is a universal language," she says. "Our role is to help artists communicate authentically with the world."

– Reported by Alex Carter, Culture & Art Contributor

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More info at: <https://instagram.com/k.global.atelier>

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Source : Independent Contributor – Alex Carter

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