

Katy Shop – The Story of a Brand that Inspires through Fragrance, People, and Community

A Romanian vision with British roots, led by Cătălina Gherilă, supported by Ionuț Cristian Mirea and Alin Gheralia



CĂTĂLINA BY KATYSHOP

She left traces in time.

Now she returns—with
scents that whisper
legacy and awaken destiny.

KATY SHOP

Edgbaston, Birmingham May 1, 2025 ([Issuewire.com](https://www.issuewire.com)) - KatyShop – The Scent of an Inspiring Community: The Story of KATY SHOP Operated by KATYSHOP.NET LTD

In a world that's constantly evolving, where authenticity becomes increasingly rare, KatyShop stands out not only for its refined fragrances but for its deeper mission: building a real community around human values, respect, and genuine listening.

Owned and operated by the UK-registered company KATYSHOP.NET LTD, the KATY SHOP brand is more than just an online store – it's a voice that listens to people's needs and responds with purpose. Every product listed on the official website www.katyshop.ro delivers a promise of elegance, care, and meaningful connection.

At the heart of the brand is Cătălina Florentina Gheralia, co-founder and CEO of KATYSHOP.NET LTD. With a deeply human vision and authentic energy, she has transformed the brand into a customer-centered experience rooted in loyalty, transparency, and real emotion.

She is joined by two key figures: Ionuț Cristian Mirea and Alin Gheralia.

Ionuț is the silent creator behind the brand's identity, platform, mobile app, and spirit of community. Beyond that, he also serves as the director of GRADISTEA24.NET LTD, an emerging UK-registered media company aiming to build an authentic digital space for socially responsible content.

Meanwhile, Alin Gheralia, a trusted partner, plays an active role in the brand's live video shopping events, directly engaging with the audience and promoting KatyShop's values through social media.

The KatyShop mobile app, available on the App Store and Google Play, delivers a complete digital experience – including live shopping, community giveaways, real-time feedback, and a sleek interface. The online platform www.katyshop.ro is fully responsive and reflects the professionalism of the entire team.

The KATY SHOP trademark is officially filed with the UK IPO under number UK00004186922, and KATYSHOP.NET LTD is a registered and active UK company. These elements confirm the brand's legitimacy and growth potential.

KatyShop is not just a store. It's a story. A community. A promise that perfume can become the subtle language of a more sincere world.



Media Contact

KATYSHOP.NET LTD

*****@katyshop.ro

57 PROSPECT DRIVE SHIREBROOK MANSFIELD NOTTS NG20 8BH

Source : KATYSHOP.NET LTD

[See on IssueWire](#)