

JP Infra welcomes Kareena Kapoor as brand ambassador, elevating its vision of luxury living



Mumbai, Maharashtra Apr 29, 2025 ([Issuewire.com](https://www.issuewire.com)) - JP Infra, a prominent name in real estate development across the Mumbai Metropolitan Region (MMR), has announced Bollywood icon Kareena Kapoor as its brand ambassador. This strategic collaboration ushers in a bold new phase for the company as it continues to redefine luxury living and raise the bar for excellence in the industry.

With a legacy built on innovation, sophistication, and sustainability, JP Infra has carved a niche for itself by delivering thoughtfully-designed homes that align with modern lifestyles. Its projects are widely recognised as architectural landmarks, underscoring the brand's unwavering commitment to quality and forward-thinking design.

Known for her sophistication, grace, and timeless appeal, Kareena Kapoor embodies the values that JP Infra stands for. Her association with the brand is a reflection of the developer's unwavering commitment to delivering premium experiences that redefine urban living.

Speaking on the collaboration, Kareena Kapoor said, “I am delighted to be associated with JP Infra, a brand that has continuously raised the bar in the real estate industry. Their dedication to excellence, attention to detail, and vision for luxury align with my personal values, making this partnership truly special.”

JP Infra’s projects, including the celebrated JP North in Mira Road, JP Decks in Goregaon, and upcoming iconic ultra-luxurious developments in Worli, Versova, and Chembur are already recognised as landmarks that redefine the city’s skyline. Designed with world-class amenities, sprawling green landscapes, and sustainable living concepts, these developments exemplify a blend of modernity and tranquillity, offering residents unparalleled comfort and grandeur.

Mr. Shubham Jain, Managing Director of JP Infra, shared his enthusiasm about this partnership, stating, “Kareena Kapoor is an icon who exudes elegance, luxury, and excellence— qualities that reflect JP Infra’s philosophy. Our vision has always been to offer homes that are not just spaces, but experiences where people can build their dreams. With Kareena as the face of JP Infra, we are confident in further strengthening our brand’s legacy and reaffirming our promise of delivering world-class living spaces

JP Infra has emerged as a leader in the real estate space, driven by its unwavering focus on innovation, sustainability, and contemporary design. By seamlessly blending advanced technology with environmentally conscious infrastructure, the brand delivers a lifestyle that harmonises luxury with mindful living— offering residents a refined yet responsible way of life.

As JP Infra continues to raise the bar in real estate, its association with Kareena Kapoor is set to amplify the brand’s appeal, reinforcing its position as the preferred choice for discerning homebuyers who value luxury, comfort, and uncompromising quality.

Official Website: [JP Infra Pvt Ltd](https://www.jpinfra.com)

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Source : JP Infra Pvt Ltd

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