iBUYPC: A New Era for Custom-Built PCs Tailored for Gamers, Creators, and Professionals

India's newest performance PC builder opens its doors to gamers, creators, and professionals with personalized desktops, quality components, and seamless support — all powered by a passion for computing.



Bengaluru, Karnataka Apr 17, 2025 (<u>Issuewire.com</u>) - iBUYPC, a cutting-edge custom PC builder headquartered in Bangalore, India, is proud to announce its official launch with a mission to revolutionize the custom desktop computing space across the country. Offering a premium online platform at <u>ibuypc.in</u>, the company provides high-performance pre-built and custom desktops, expert consultation, and full-service post-sale support for individuals and enterprises alike.

With increasing demand in India for specialized computing systems, iBUYPC aims to bridge the gap between global-quality PC builds and localized technical support. The company is entering the market with a robust infrastructure, seasoned technicians, and a dedication to transparency and performance.

A Platform Engineered for Performance and Trust

iBUYPC is built on the core values of quality, customer satisfaction, and technological excellence. The brand serves a wide demographic - ranging from hardcore gamers and digital content creators to large-scale businesses requiring mission-critical computing.

The platform offers:

- An intuitive online PC configuration tool
- Multiple pre-configured builds across performance tiers
- Seamless ordering with GST billing and secure payments
- Direct access to sales, support, and corporate consultation teams

Every iBUYPC system is assembled using only <u>premium components</u> from internationally acclaimed brands such as **NVIDIA**, **AMD**, **Intel**, **G.SKILL**, **Corsair**, **DeepCool**, **ASUS**, **Thermaltake**, **MSI**, **NZXT**, **Western Digital and more**. Systems are built in-house and tested extensively before delivery to ensure consistency and long-term performance.

Custom PCs: Made-to-Order Machines for Every Workflow

Custom PCs are the cornerstone of iBUYPC's philosophy. Understanding that no two users are alike, iBUYPC allows complete personalization of every component - from CPU, GPU, RAM, and storage to case design, cooling preferences, and power supply wattage.

Whether you're a gamer demanding max frame rates in ultra settings, a content creator needing optimal rendering speeds, or a data analyst working with complex simulations, iBUYPC offers a path to build your ideal rig.

Each custom PC undergoes:

- A deep configuration validation to prevent bottlenecks or compatibility issues
- Real-world software testing based on the user's selected use case
- Aesthetics planning for RGB lighting, theme matching, and cable routing
- Personalized support with follow-up advice for future upgrades

With a hands-on custom configuration form available on the website and quick-response consultation via email or WhatsApp, customers enjoy a concierge-level experience without the premium markup.

Pre-Built PCs: Plug-and-Play Performance with Zero Guesswork

<u>iBUYPC also offers a comprehensive lineup of pre-built PCs</u> designed for plug-and-play performance. These systems are ideal for customers who want high performance without diving into technical details or customizations.

Available in multiple configurations for **gaming**, **editing**, **office productivity**, **and remote learning**, each pre-built PC is assembled using the same high-grade components as custom builds.

Advantages of pre-built PCs include:

- Shorter delivery timelines with ready-to-ship inventory
- Carefully optimized thermal profiles and airflow tuning
- Budget-friendly bundles with discounted component pricing
- Compatibility with peripherals and dual-monitor setups

Customers can select from curated performance tiers - **Entry, Mid, High, and Ultra,** ensuring their PC is aligned with current-generation performance standards. From school-going teens to business professionals and hobbyist gamers, pre-builts systems are an easy gateway to quality computing.

Premium Components for the DIY Enthusiast

For those who prefer building systems on their own, iBUYPC is developing a specialized **components store** that will offer a wide range of high-performance hardware at competitive prices. From graphics cards and motherboards to NVMe SSDs, coolers, fans, and RGB strips, the store aims to become a goto marketplace for enthusiasts and system builders.

All components sold will come with full manufacturer warranties and will be benchmark-tested for quality and authenticity. Additionally, iBUYPC will offer educational guides, compatibility checkers, and live support to assist DIY users with installations and troubleshooting.

Free Custom Quotations for Personalized Builds

What truly sets iBUYPC apart is its <u>free custom PC quotation service</u>, available to anyone across India. Customers unsure of what to choose can fill out a form detailing their workflow, gaming preferences, budget, or enterprise requirements. In response, iBUYPC's expert technicians provide:

- A component list optimized for the customer's intended use
- Transparent pricing, upgrade suggestions, and future-proofing advice
- Compatibility assurance, thermal design checks, and form factor validations
- Optional consultations over email, WhatsApp, or voice calls

This hands-on, personalized approach helps remove guesswork and ensures each customer gets a machine that perfectly fits their needs and budget. For power users and beginners alike, the ability to get expert advice without additional cost enhances confidence and eliminates missteps in configuration.

Built for the Indian Market – Backed by Expert Support

<u>iBUYPC</u> is more than <u>just a PC store</u>. It is a full-stack performance ecosystem that supports the entire lifecycle of a user's computing journey. From first-time PC buyers to IT procurement officers managing entire fleets, iBUYPC delivers value at every step.

Key offerings include:

- Free stress test reports and thermal benchmarks are included with every system
- Neatly cable-managed builds with airflow-tuned chassis
- Optional Windows installation with driver setup and system activation
- Nationwide shipping with double-layer packaging and damage-insured delivery
- Easy returns, transparent warranty coverage, and proactive customer service
- Support for credit cards, EMI financing, and B2B GST-compliant invoicing

Each PC shipped by iBUYPC comes ready to plug and play, minimizing the setup time for end users and ensuring a hassle-free experience from unboxing to deployment.

Expanding with Vision: Roadmap for Innovation

iBUYPC is committed to long-term growth and market leadership in the Indian high-performance computing industry. As the company grows, it plans to expand its offerings and bring next-generation features to users across the country.

Planned initiatives include:

- A fully-featured Android application with build tracking, quotations, and system monitoring tools
- Launch of a standalone PC components marketplace, offering everything from SSDs and GPUs to fans and power supplies
- Rollout of dedicated discount programs for premium PC components
- B2B procurement packages for schools, animation studios, research labs, and design firms
- Custom liquid cooling options for enthusiasts and extreme gamers



• High-end server PCs and rackmount builds for AI, rendering, and cloud compute workloads

The company also has plans to establish a network of certified service centers and installation partners in Tier 1 and Tier 2 cities to provide localized assistance and training.

Social and Community Integration

iBUYPC is actively growing a vibrant community of PC enthusiasts, creators, and IT professionals via social media and its official blog. Through educational content, user stories, and regular engagement, the brand seeks to empower the next generation of digital creators and tech-savvy professionals.

Follow and engage with iBUYPC at:

Facebook: facebook.com/ibuypc

• Instagram: @ibuypc.in

• Linkedin: linkedin.com/company/ibuypc

• **Blog:** ibuypc.in/blogs/guide

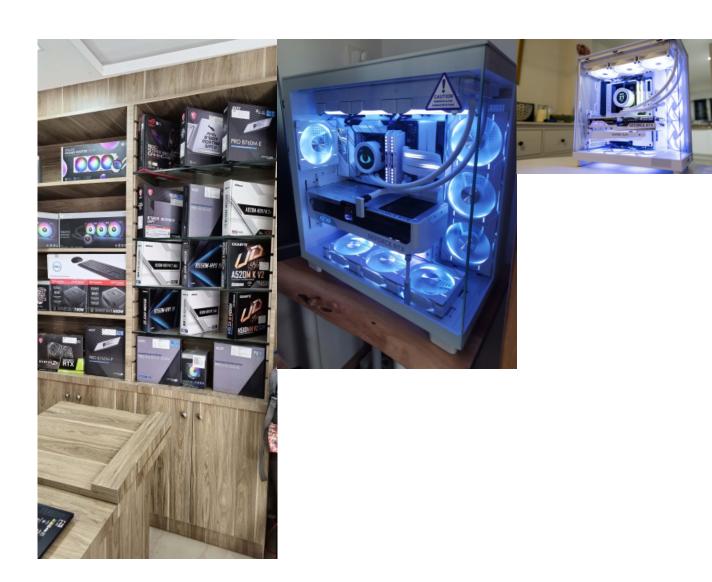
Community initiatives in the pipeline include:

- Monthly PC giveaways and exclusive deals
- Build showcases and customer highlights
- YouTube tutorials and product explainers
- Guest blog posts from creators and developers

About iBUYPC

iBUYPC is an India-based custom PC builder dedicated to delivering cutting-edge computing solutions for gamers, creators, professionals, and enterprises. With its headquarters in Bangalore and nationwide logistics, iBUYPC offers premium desktops, component-level customization, expert assembly, and post-purchase support to customers across the country.

Founded with a vision to democratize high-performance computing, the brand is committed to performance, value, and customer-centric service. With innovation at its core, iBUYPC is building not just systems, but long-term relationships with users who demand the best.



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Source: iBUYPC

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