

Huber Heights Wellness Shoppe Brings New Energy to Local Health and Fitness Community



Dayton, Ohio Apr 21, 2025 ([Issuewire.com](https://www.issuewire.com)) - The Wellness Shoppe has officially opened its doors at 8296 Old Troy Pike, delivering a fresh, personalized approach to wellness for the Huber Heights community. Formerly operating as a Vitamin Shoppe location, the independent Wellness Shoppe now offers a curated range of premium supplements, nutrition products, and holistic health solutions — all backed by personalized guidance and local ownership.

Spearheaded by franchise owner Ed Zausch, the Wellness Shoppe rebrand reflects a modern evolution in wellness retail. "Our new name and identity represent the evolution of our business," said Zausch. "Wellness Shoppe reflects the full scope of what we offer — personalized, goal-driven health solutions for every stage of life — while maintaining the values and quality our customers trust."

The Huber Heights store is led by Store Manager Luke Neff, an experienced and passionate health professional committed to helping residents find the right products to meet their unique wellness goals. Whether customers are focused on fitness, managing health concerns, or embracing a proactive approach to everyday wellness, Luke and his team are eager to help every step of the way.

The Wellness Shoppe's product selection features high-potency, high-quality supplements and nutrition products — offering a significantly higher standard than typical mass-market or online options. With a mission to serve as a trusted partner in health and appearance transformation, the store prioritizes expert knowledge, customer care, and community connection.

In addition to offering daily personalized service, Wellness Shoppe is actively integrating into the local community. The store will participate in the Huber Heights Community Foundation 5K on Saturday, April 26, helping promote fitness and community wellness initiatives. Wellness Shoppe is also building partnerships with local gyms to create joint health and fitness programs that support residents at every level of their journey.

As part of its commitment to service members and first responders, Wellness Shoppe proudly offers a 20% discount every day to military personnel and first responders.

More than just a rebrand, the Wellness Shoppe is a story of local resilience, entrepreneurial spirit, and a genuine commitment to empowering the Huber Heights community to Go for the Win — in health, fitness, and life. For more information, go to wshoppe.com.



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