From Our Ottawa Workshop to Your Home: Verdun Windows Reinvents Custom Craftsmanship

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Ottawa, Ontario Apr 15, 2025 (<u>Issuewire.com</u>) - In a time when off-the-shelf products and outsourced production have become the norm, <u>Verdun Windows</u> is taking a different path—one that proudly begins and ends right here in Ottawa. With over 40 years of experience in the window and door industry, Verdun is doubling down on the power of in-house manufacturing, delivering locally crafted, high-performance products with faster timelines and greater attention to detail than many of its competitors.

While many companies in the industry rely on third-party suppliers and manufacturing plants outside the region—or even outside the country—Verdun has built its reputation on keeping things local. Every Verdun window is manufactured in its own Ottawa facility, allowing the company to control quality at every stage of the process and ensure a level of customization, consistency, and care that sets it apart.

"We're proud to say our products are made right here in Ottawa," said a Verdun Windows spokesperson. "This approach allows us to maintain incredibly high standards, offer faster service, and create jobs in the community we've been a part of for decades."

A Model That Prioritizes Precision

By managing its entire production process under one roof, Verdun Windows is able to respond to customer needs with speed and precision. Each window is made-to-order and built specifically for the client's home, taking into account architectural style, energy efficiency goals, and aesthetic preferences.

From the initial design consultation to the moment of installation, the company keeps everything streamlined. This vertically integrated model eliminates middlemen, reduces errors, and improves communication between teams—resulting in a smoother experience for homeowners.

It also means that product innovation can happen faster. One standout example is the company's

RevoCellTM line—a revolutionary window made with microcellular PVC (mPVC) that delivers industry-leading strength, insulation, and durability. Thanks to Verdun's in-house capabilities, the company has been able to refine the RevoCell product and tailor it to the real-world demands of Ottawa homeowners, who face both frigid winters and warm, humid summers.

"Our ability to prototype, test, and refine products in our own facility gives us an incredible edge," the spokesperson explained. "We're not limited by someone else's production schedule or supply chain. If we see a way to make a window better, we can implement it ourselves."

Faster Turnaround, No Compromise on Quality

In today's home improvement market, timelines matter. Homeowners are often faced with long waits for products to arrive from other parts of the country—or even from overseas. Verdun's in-house model offers a critical advantage: shorter lead times without compromising quality.

"We've heard the same story from so many homeowners: they waited weeks, sometimes months, for their windows to arrive, only to discover problems with the fit or finish," said the spokesperson. "That doesn't happen with us. Because we're manufacturing everything here in Ottawa, we have total oversight and can ensure every order is completed with care and efficiency."

This process doesn't just benefit homeowners—it also supports the environment. Local production reduces shipping emissions, waste, and unnecessary packaging. Combined with the energy-efficient performance of Verdun's window products, this approach contributes to more sustainable home improvement across the region.

A Deep Commitment to Local Jobs and Community

Verdun's manufacturing facility is more than just a production site—it's a hub of local employment, craftsmanship, and pride. The company employs skilled tradespeople, technicians, and installers from the Ottawa area, many of whom have been with the company for years.

This loyalty goes both ways. Verdun is committed to fostering a respectful and rewarding workplace culture where employees are empowered to grow their skills and take pride in their contributions.

"At the end of the day, every window that leaves our facility is a reflection of the people who built it," said the spokesperson. "We know our team, we trust their expertise, and we're proud to be building something meaningful right here in our own community."

Verdun Windows' connection to the Ottawa community doesn't stop at employment. The company is a regular contributor to local events and charitable causes, including an ongoing partnership with the Children's Hospital of Eastern Ontario (CHEO). Most recently, Verdun donated \$5,000 to support CHEO's essential programs, continuing a history of giving that reflects the company's family-first philosophy.

Recognized for Innovation and Sustainability

Verdun's unique approach to craftsmanship and local production has earned recognition beyond the Ottawa region. The company is a two-time recipient of the ENERGY STAR® Special Recognition Award, acknowledged in both 2023 and 2024 for its outstanding commitment to sustainable product design and energy efficiency.

This achievement underscores the environmental impact of Verdun's work—not just through the performance of its products, but through its operations. With innovations like the RevoCell window and a consistent emphasis on reducing energy loss in homes, Verdun is helping homeowners lower utility bills while shrinking their carbon footprint.

"We don't just talk about sustainability," the spokesperson added. "We design for it, build for it, and live it every day in our facility and our practices."

Built for Ottawa. Built to Last.

Verdun Windows was founded on a simple idea: homeowners deserve better. Better products, better service, better results. Four decades later, that mission still drives everything the company does.

Ottawa's climate can be tough. Homes in the region face dramatic temperature swings, high winds, snow loads, and moisture challenges. Verdun's windows are built with these realities in mind. With superior insulation, advanced sealing technology, and durable frames, they're engineered to perform for the long haul.

But perhaps the most important feature of a Verdun window is the care that goes into making it—from raw material to final installation. This craftsmanship is the result of a process that's stayed intentionally local, thoughtfully designed, and relentlessly customer-focused.

"There's something powerful about being able to say, 'This was made right here, by people who live here, for homes just like yours,'" said the spokesperson. "It's not just a product—it's a promise."

Looking Ahead: A Bright Future for Local Manufacturing

As the housing market evolves and homeowner expectations shift, Verdun Windows is ready for what's next. The company continues to invest in new technology, training, and product development—all with the goal of maintaining its leadership in the Ottawa market.

But one thing will never change: its commitment to in-house manufacturing as a cornerstone of quality, trust, and service.

For homeowners seeking more than just a window—for those looking for a partner who understands the local landscape, the importance of precision, and the value of community—Verdun Windows stands ready.

Because at Verdun, the view may start at your window, but the story starts in Ottawa.

About Verdun Windows

Verdun Windows is a leading window and door manufacturer based in Ottawa, Ontario, serving the region for over 40 years. Known for its in-house production, energy-efficient designs, and exceptional customer service, Verdun offers custom-made solutions crafted to withstand the unique challenges of the Canadian climate. With award-winning innovations like RevoCell and a strong commitment to local jobs and sustainability, Verdun Windows is proud to be Ottawa's window into better living.

To learn more, visit: https://verdunwindows.com

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