# **ECommerce Modern Logistics Sea-Air -integration of modes**

Expanded fleet using 737-800 NGs key to capturing e-commerce growth



# New York City, New York Apr 28, 2025 (<u>Issuewire.com</u>) - Modern Logistics' Expansion Spurred by Burgeoning e-commerce Growth

With e-commerce driving growth, Modern Logistics' proprietary cutting-edge logistics model combines innovation, multiple modes of transportation, and the utilization of real-time data. With unprecedented solutions such as Sea-Air, strong digitalization, and presence in multiple modes, the Brazilian company firmly positions Brazil at the center of global logistics with a bold and efficient strategy.

### Expanded fleet using 737-800 NGs key to capturing e-commerce growth

Last year's acquisition of three 737-800 NGs has materially enhanced the company's technological capabilities of air cargo services while taking advantage of Brazil's burgeoning e-commerce growth in recent months.

Modern Logistics, a Brazilian logistics operator with national operations and strong growth in recent years, takes another decisive step towards internationalization.

#### Growth of e-commerce and focus on the middle mile is driving the company's expansion

With clients from sectors such as automotive, pharmaceutical, and technology, Modern Logistics views e-commerce as an opportunity for exponential growth. In just one year, the segment advanced from 2% to 25% of the company's total business volume.

But the company's focus goes beyond the last mile. It is betting on the middle mile — the transportation of large volumes between distribution centers and marketplaces, a fundamental step to guarantee deadlines and logistical fluidity.

"We are at the center of the logistics revolution that is driving the growth of e-commerce. We do not sell trucks, planes, or ships. We sell time. We operate with the most efficient mode to meet the client's deadline, with safety and full visibility of the cargo. This is what sets us apart", highlights Koga.

To this end, the company has expanded its land fleet, invested in its own aircraft, and established strategic partnerships in port and airport terminals. The digitalization of logistics processes is another central pillar: Modern Logistics customers have access to real-time visibility, tracking, and intelligent performance reports.

#### Sea-Air -integration of modes and intelligence hastens delivery times and reliability

One of the services that has attracted the most attention in the market is Sea-Air, a model that is unprecedented in Brazil and which combines sea and air transport to ensure faster and more reliable deliveries.

The model, common on the Asia-US route, was adapted by Modern Logistics to the Brazilian market during the serious water crisis in the Amazon, when the Amazon River levels threatened the supply of the Manaus Free Trade Zone. "We designed an operation in record time. Containers came from China to Fortaleza and, from there, were transported by aircraft to Manaus. In one week, we prevented the collapse of factories with more than 200,000 workers. It was a quick, intelligent response that has now become part of our regular portfolio of solutions," reports Koga.

Today, the Sea-Air is already successfully operated on routes via Fortaleza, Salvador, Santos, and Itajaí, being a viable option even outside of emergency situations — balancing cost, deadlines, and reliability.

### SPEED Strategy firmly positions Brazil in global markets

In 2023, Modern Logistics began implementing its five-year strategy called SPEED. The goal is clear: to scale operations with innovation and an international presence, without giving up company values such as quality, safety, innovation, and accountability.

As part of this movement, the company has invested heavily in people, professional training, and the digitalization of logistics processes, consolidating its position as one of the most innovative operators in Latin America. "It is a marathon that requires consistency, planning, and dedication. We believe that Brazil can and should be the leading player in logistics innovation on the continent", emphasizes the CEO.

"More than just delivering cargo, we deliver results. The customer doesn't care if it was by ship, plane, or motorcycle. They want what was promised, on time and with full traceability. That's our purpose: to be the bridge between efficiency, innovation, and results," concludes Cristiano Koga.

https://modern.com.br



## **Media Contact**

MODERN LOGISTICS BRAZIL

\*\*\*\*\*\*\*@gmail.com

Fefenton@gmail.com

fefenton@gmail.com

Source : https://modern.com.br

See on IssueWire