

Cykelbutiker.nu Launches to Help Swedes Discover and Compare Local Bike Shops

A new digital platform makes it easier than ever to find, compare, and choose local bicycle retailers and repair shops across Sweden — helping both everyday cyclists and independent businesses thrive.

Vastra Gotaland, Sweden Apr 15, 2025 ([IssueWire.com](https://www.issuewire.com)) - Today marks the official launch of **Cykelbutiker.nu**, a new digital platform designed to transform how cyclists in Sweden discover and connect with local bike shops. The site brings together detailed listings of bicycle retailers and repair services from across the country, making it faster and easier to find trustworthy, nearby options for anything from tune-ups to new gear.

As cycling continues to grow in popularity throughout Sweden — both as a means of sustainable transport and a leisure activity — the need for a centralized, easy-to-navigate resource has become increasingly clear. Until now, finding the right shop often meant sifting through outdated listings or searching multiple platforms. Cykelbutiker.nu eliminates the guesswork by offering a streamlined experience where users can browse by location, compare services, read reviews, and find store hours — all in one place.

“Swedes are cycling more than ever, but we noticed there was no go-to website for quickly finding quality local bike shops,” says Erik Johnson, co-founder of Cykelbutiker.nu. “We wanted to build something that helps people spend less time searching and more time riding — while also supporting the small, independent businesses that keep our cycling culture alive.”

The platform is designed for both experienced cyclists and beginners alike, offering tools to help users discover hidden gems in their neighborhoods or plan ahead for repairs on weekend rides. Whether you need a bike fitting, a new chain, or just want to explore your local cycling scene, Cykelbutiker.nu offers a modern, mobile-friendly solution.

In addition to helping consumers, the platform also serves as a digital boost for local bike shops — many of which lack the resources to build and maintain a strong online presence. By making these businesses more visible to customers nearby, Cykelbutiker.nu bridges the gap between analog service and digital discovery.

The site is free to use and already features listings from major cities like Stockholm, Göteborg, and Malmö, as well as smaller towns across the country. With the arrival of spring and the cycling season in full swing, the timing couldn't be better.

Cykelbutiker.nu is now live and available to explore at cykelbutiker.nu.

You also find Cykelbutiker.nu on [Facebook](#), [X.com](#) and all [social profiles here](#).

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