## **Coble Studios Aligns with UN SDGs to Empower Creators and Drive Gender Equity**

Future-forward studio commits to SDG 9 and SDG 5, expanding media innovation, social impact partnerships, and storytelling infrastructure



and innovation hub, is proud to announce its strategic alignment with the United Nations Sustainable Development Goals (SDGs)—with a focused commitment to <u>SDG 9: Industry, Innovation, and Infrastructure</u>, and <u>SDG 5: Gender Equality</u>. This alignment reflects the studio's deep commitment to building an inclusive creative infrastructure and amplifying voices through innovative storytelling and technology.

At the heart of this mission is Coble Studios' proprietary **Prepare, Produce, Promote (PPP™) Framework**, a scalable system that equips thought leaders, educators, and entrepreneurs to develop professional, high-impact media content. The studio integrates cutting-edge technologies—including LED stages and AI tools such as Runway, ElevenLabs, and Pika—positioning itself as a leader in democratizing high-end content creation.

"Being nominated as a **Goodwill Ambassador** is not just a personal honor—it's a confirmation that Coble Studios is on the right path," said **Adeseye Omole**, Founder of Coble Studios. "Our alignment with the SDGs reflects our deeper mission: to use creativity, technology, and storytelling as tools to build equity, empower women, and spark innovation at every level of society."

As part of its commitment to equity, Coble Studios proudly collaborates with organizations that champion women and creatives. In partnership with <u>SWAT for Christ</u>, the studio supports the **SWIFT** (**Supporting Women in Financial Trials**) program—offering women access to content creation, digital storytelling, and visibility tools to break out of financial hardship. Coble Studios also partners with <u>We Help Creatives</u>, a nonprofit dedicated to supporting creative professionals through training, mentorship, and business development support.

These collaborations embody the studio's ethos of purposeful innovation. Coble Studios continues to seek **mission-aligned alliances** with nonprofits, faith-based organizations, and thought leaders who believe in the power of storytelling to drive social change and economic empowerment.

In the near term, Coble Studios will expand on-demand media services, launch content education programs, and host speaker development bootcamps. Long-term, the company envisions launching a **Women's Media Fund**, establishing **satellite innovation hubs** across underserved communities, and building a **Global Storytelling Network** that highlights diverse voices and fuels sustainable development through media.

As part of its extended vision, Coble Studios is laying the foundation for the launch of its own **TV network**—a platform designed to distribute curated, purpose-driven, and values-based content globally. While the station is in development, the studio is actively producing and curating high-quality original programming that amplifies inspiring voices, thought leadership, and transformative storytelling.

## **About Coble Studios**

Coble Studios is a **TV-first media production and innovation hub** based in Houston, Texas, designed to empower content creators, thought leaders, and mission-driven organizations with the tools, technology, and space to tell impactful stories. Operating at the intersection of **broadcast-quality production**, **Al-driven creativity**, and **purpose-driven storytelling**, the studio offers a unique blend of physical studio environments—featuring LED stages, cinema-grade gear, and multi-use sets—and digital services tailored for today's media landscape.

Through its signature Prepare, Produce, Promote (PPPTM) Framework, Coble Studios supports creators from idea to execution—helping them develop content that informs, inspires, and drives visibility across

platforms. As a partner to nonprofits, educators, and entrepreneurs, the studio also collaborates with values-aligned initiatives such as **SWAT for Christ's SWIFT program** and **We Help Creatives**, using storytelling to promote equity, empower underrepresented voices, and bridge the gap between vision and visibility.

At its core, <u>Coble Studios</u> is more than a production company—it's a movement to democratize high-impact media creation and elevate the next generation of creators, leaders, and changemakers through innovative storytelling and strategic collaboration.



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