

CheckHawk Advances Toward Global Trust Tech Breakthrough After Strong MVP Talks with LAUNCH

India-Born Startup Eyes Unicorn Status by Tackling \$10B Fake Review Crisis



CheckHawk

Trust is currency. And we're here to protect it!

Pune, Maharashtra Apr 7, 2025 ([Issuewire.com](https://www.issuewire.com)) - CheckHawk, the AI-powered review verification platform, is making global waves following a promising MVP evaluation with LAUNCH—one of Silicon Valley's most respected startup accelerators, led by angel investor Jason Calacanis. Early signals point to a potential \$500K investment as CheckHawk continues discussions through the prestigious **Founder University** program.

CheckHawk is on a mission to solve the \$10B+ global problem of fake, manipulated, and AI-generated reviews plaguing platforms like Google Business Reviews and TrustPilot. The startup is building a **tamper-proof ecosystem powered by AI and Blockchain**, ensuring that both consumers and businesses can trust the authenticity of online feedback.

“Trust is currency. And we’re here to protect it,” says Alok Singh, Founder of CheckHawk.

CheckHawk’s Unique Edge

While platforms like TrustPilot and Google Business Reviews rely heavily on volume and self-moderation, CheckHawk brings **three radical innovations** to the table:

- **AI-Powered Fake Review Detection:** Analyzes behavior patterns, language models, and metadata to flag fraudulent activity in real time.
- **Blockchain-Backed Review Logs:** Prevents tampering or deletion by anchoring reviews in a decentralized, auditable ledger.
- **Credibility Scoring:** Assigns scores to both users and businesses based on verified interactions offering transparency and accountability at scale.

Who It Helps

- **Businesses:** Shield your brand from bot attacks, smear campaigns, and black-hat competitors.
- **Consumers:** Make smarter decisions based on **genuine**, human-generated reviews—not AI hallucinations.

With a vision to become a **trust layer for the internet**, CheckHawk is not just solving a technical issue but a cultural one: rebuilding online credibility.

“We’re proud to build from India, for the world. CheckHawk is engineered to become a global category leader—and a future unicorn,” adds Singh.

The startup is now opening limited opportunities for early believers to support development, infrastructure, and go-to-market execution as they gear up for product launch.

About CheckHawk

Founded in 2025, CheckHawk is a trust tech startup focused on authenticating online reviews using AI and Blockchain. It is headquartered in India with a global vision to rebuild digital credibility.

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