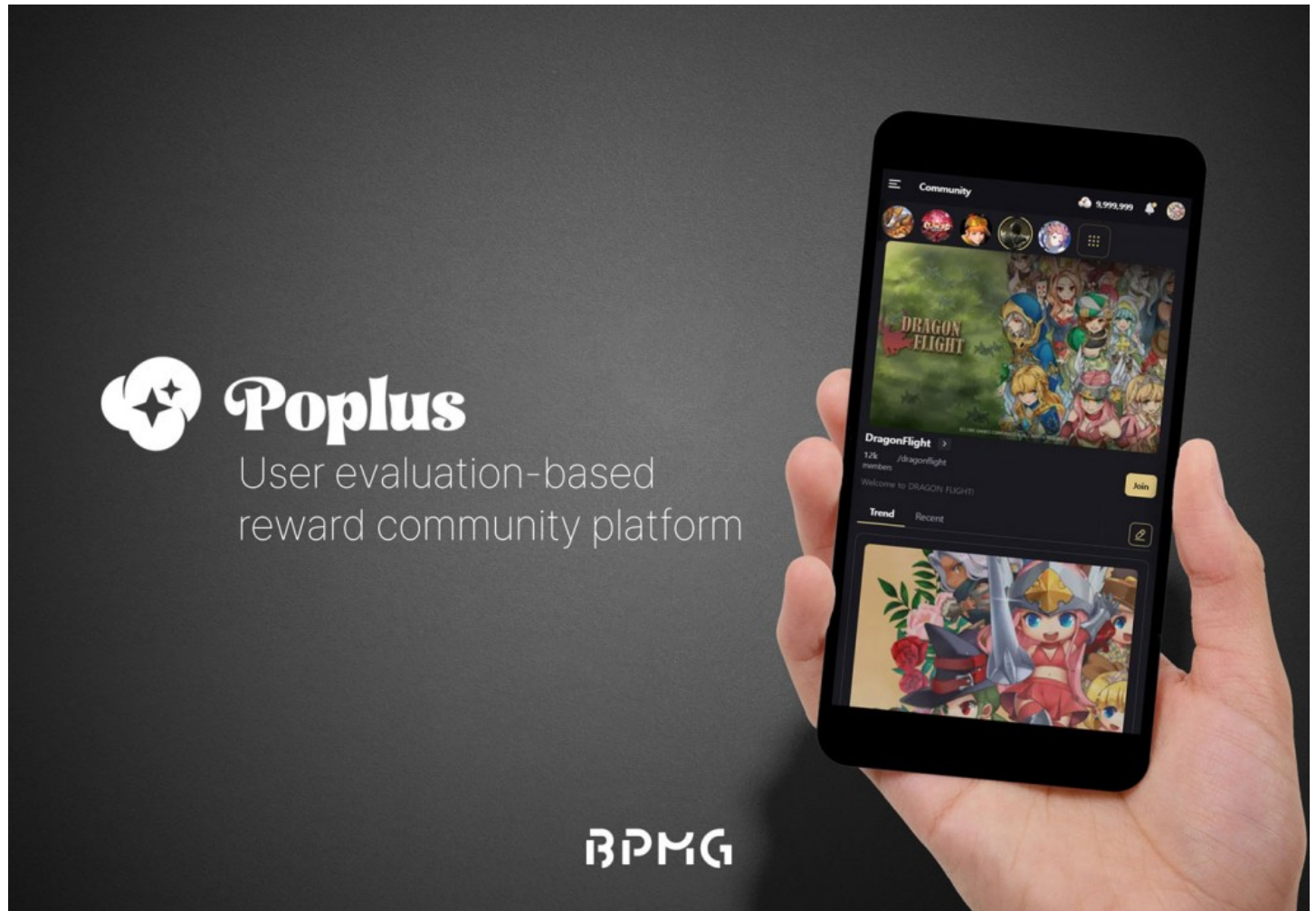


BPMG Sets Sights on Japan and Global Markets with New Blockchain Services and Gaming Expansion

Poplus, a next-generation community rewards platform, launching this May Bringing hit titles Fortress, Dragon Flight, and Rappelz M to Web3 Strategic partnership with Gala Lab to lead blockchain expansion in Japan



Seoul, South Korea Apr 9, 2025 ([Issuewire.com](https://www.issuewire.com)) - BPMG (CEO Ji-Hoon Cha), a leading blockchain technology company, today announced bold expansion plans targeting both the Japanese market and global blockchain gaming audiences. With new services and high-profile game launches in the pipeline, BPMG is poised to accelerate the growth of its token economy and broaden its international footprint.

Central to these efforts is *Poplus*, BPMG's upcoming blockchain-based community platform set to debut in May. Designed to function like a social network, *Poplus* enables users to share content based on their interests while rewarding active participation through a peer-evaluation system.

Users will evaluate each other's contributions, earning points that convert into BPMG's native GemHub (*Ghub*) tokens. By leveraging transparent, data-driven metrics, *Poplus* ensures trust and fairness—laying the groundwork for a thriving, scalable token ecosystem.

BPMG is also expanding its Web3 gaming portfolio. The company will introduce blockchain-powered versions of popular IPs, including *Fortress*, *Dragon Flight*, and *Rappelz M*, bringing familiar gameplay experiences to a new generation of crypto-savvy players.

Notably, *Dragon Flight* and *Rappelz M* will also launch on CROX, the blockchain gaming platform operated by NEXUS (CEO Henry Jang). Gamers on CROX will earn *GemHubX*, a token native to the CROX chain, which is fully exchangeable for CROX Coin—creating seamless integration with the broader blockchain economy.

Fortress and other titles will be offered directly via *Poplus*, which is being developed to support not only blockchain games but also casual and web-based games, as BPMG widens its gaming ecosystem.

As part of its international expansion strategy, BPMG will enter the Japanese market in partnership with Gala Lab (CEO Hyunsu Kim) in the second half of 2025. Initial initiatives will include issuing membership NFTs in collaboration with prominent hotel chains and short-form streaming platforms, with plans to scale into new sectors over time.

“This year marks a pivotal moment for BPMG as we evolve from a B2B-focused technology provider to a comprehensive consumer-facing platform,” said Ji-Hoon Cha, CEO of BPMG. “Through vibrant communities, immersive gaming, and innovative NFT initiatives, we are building a blockchain ecosystem that delivers real utility and global reach.”

In parallel, BPMG continues to strengthen its gaming business through its subsidiary Blomix, publisher of online and mobile hits such as *Tales Runner* and *Tales Runner RPG*. Blomix will spearhead further expansion into online and mobile game publishing, reinforcing BPMG’s position in the digital entertainment landscape.

Media Contact:

For media inquiries, please contact:

BPMG Communication Office

Sun Hee Ha, Director

Email: sh.ha@bpmg.biz

About BPMG

Founded in August 2021, BPMG delivers cutting-edge blockchain and AI solutions, including the multi-chain wallet *K-Mint*, blockchain platform development, STO services, all-in-one GameFi solutions, and the *EcoSpace* AI platform. The company operates the blockchain game platform *GemHub* (<https://www.gemhub.io/>) and has successfully completed a KRW 7 billion Series A funding round. BPMG partners with leading IT companies such as ITCEN, Megazone, and Hyosung Galaxia Metaverse to foster a sustainable blockchain ecosystem. BPMG is also the parent company of game studio Blomix, known for publishing *Tales Runner* and *Tales Runner RPG*.



Media Contact

CLAP Marketing

*****@gmail.com

Source : BPMG

[See on IssueWire](#)