

BostonPhoto360 & Xfinity Partner for 11 Summer Events, Including 10 at Fenway and Boston's Run to Remember

Massachusetts-based BostonPhoto360 to power 11 Xfinity events this summer with immersive 360° and open-air photo booth activations, including Fenway Park and Boston's Run to Remember.



Boston, Massachusetts Apr 16, 2025 ([Issuewire.com](https://www.issuewire.com)) - [BostonPhoto360](https://bostonphoto360.com), a leading provider of 360 photo booth rentals in Massachusetts, is proud to announce its continued partnership with Xfinity for a total of 11 high-profile summer events across the Greater Boston area. This year's lineup includes 10 activations at Fenway Park and a special appearance at the 2025 Boston's Run to Remember (Heroes Run) on May 25, 2025.

Now in their second consecutive year working with Xfinity, BostonPhoto360 has become the trusted vendor for delivering branded photo booth experiences at major corporate events in Massachusetts. From the packed stadium atmosphere at Fenway Park to the emotionally resonant Heroes Run honoring first responders, BostonPhoto360's state-of-the-art photo booth setups are helping brands like Xfinity connect with local audiences in meaningful, memorable ways.

"Every activation is a chance to tell a story and build brand loyalty in real-time," said Andrew Fallon, Director of Client Experience & Marketing Strategy at BostonPhoto360. "We're honored to be part of Xfinity's Boston presence again this year, especially at events as powerful as the Heroes Run and as iconic as Fenway Park."

BostonPhoto360 offers 360° video booths, AI-enhanced digital backdrops, custom event overlays, and instant sharing features — making them a go-to vendor for brands and event planners looking to elevate photo booth rentals in Boston and beyond.

With 11 events booked this season, BostonPhoto360 continues to lead the way in corporate photo booth services in Massachusetts, combining innovation, reliability, and engaging content creation.

To learn more or reserve a booth for your next event, visit <https://bostonphoto360.com>.

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