

BASE CAMP® Partners with One Tree Planted to Help Create a Greener Future – One Mask, One Tree

Every Purchase Helps the Planet – BASE CAMP® Plants Trees with One Tree Planted Partnership



**WITH US.
PLANT A GREEN**
FOR EVERY ORDER, WE PLANT A TREE FOR THE EARTH

\$ 1 PLANT ONE TREE

Restoring forests is not an overnight task. Every time you choose to purchase our products, you're joining a global movement committed to creating a sustainable future for the planet.

ONE TREE PLANTED x BASE CAMP

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New York City, New York Apr 24, 2025 (Issuewire.com) - As a leading protective mask brand, **BASE CAMP®** is excited to announce a new collaboration with global environmental organization **One Tree Planted** to launch an exciting new initiative—"**One Mask Sold, One Tree Planted.**" This initiative aims to contribute to global environmental efforts through mask sales, supporting forest restoration and carbon reduction projects worldwide.

Making a Difference for the Planet

Starting **April 22, 2025 (Earth Day)**, BASE CAMP® will partner with **One Tree Planted**, committing to plant one tree for every **BASE CAMP® M Pro Dust Mask** sold. The initiative will help restore forests, reduce harmful airborne particles, and cut down on greenhouse gas emissions. Through this simple yet impactful action, BASE CAMP® is making a tangible contribution to the environment and encouraging more people to get involved in environmental conservation.

"Our mission has always been about more than just providing high-quality dust masks. It's about building a cleaner, more sustainable future for all," said **Steven**, CEO of BASE CAMP®. **"With this collaboration with One Tree Planted, we are able to do more than just protect people today—we're contributing to a healthier planet for future generations, and each purchase is part of that movement."**

Driving Environmental Change, One Mask at a Time

Partnering with **One Tree Planted**, a well-known global environmental nonprofit focused on forest restoration, BASE CAMP® is offering consumers the chance to contribute directly to reforestation efforts with every purchase. This partnership is not only a commitment to environmental conservation but also serves as a call to action for consumers to make a real difference.

How to Participate

Starting today, consumers who purchase any **BASE CAMP®** dust mask, such as the **M Pro Dust Mask Combo Kit**, will automatically be part of the **One Mask Sold, One Tree Planted** initiative. For every mask sold, BASE CAMP® will donate a tree to **One Tree Planted**, supporting forest restoration projects around the globe.

Additionally, through this initiative, consumers will help reduce deforestation, increase biodiversity, and improve air quality worldwide.

About BASE CAMP®

BASE CAMP® is dedicated to providing high-quality, comfortable, and eco-friendly dust masks designed for users across various industries. Since launching our first sports mask in 2015, BASE CAMP® has been committed to providing consumers with the safest, most comfortable protection from air pollution, dust, pollen, and other environmental hazards.

About One Tree Planted

One Tree Planted is a nonprofit organization focused on global reforestation efforts. By planting trees worldwide, One Tree Planted works to restore forests, improve water quality, promote biodiversity, and reduce carbon dioxide in the atmosphere. Their work has helped volunteers and partners plant millions of trees around the world.

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