

Authorized Credit Card Systems Appoints Jill Hefner Williams as Market Sales Strategist for the Funeral Industry



Austin, Texas Apr 28, 2025 ([Issuewire.com](https://www.issuewire.com)) - [Authorized Credit Card Systems \(ACCS\)](#), a leader in strategic payment processing solutions, proudly announces the appointment of Jill Hefner Williams as its new Market Sales Strategist, focused exclusively on the funeral home and funeral supplier industries.

In this role, Jill will spearhead all strategic partnerships and sales growth within the funeral sector, leveraging ACCS's tailored debit and credit card processing platforms. She will also serve as the primary liaison for ACCS's designation as a Preferred Provider to the [Texas Funeral Directors Association \(TFDA\)](#) and continue to support the [Independent Funeral Directors Association \(IFDA\) of Texas](#).

Jill brings over 25 years of deep-rooted experience in funeral services, marked by compassionate leadership and trusted industry relationships. A licensed Funeral Director and Embalmer, she began her career after graduating from the Dallas Institute of Funeral Service, advancing into management roles with Stewart Enterprises, overseeing operations at respected facilities such as Restland Coppell, Metrocrest, and Restland Funeral Home.

Her success also spans vendor sales representation, including 16 years with In Loving Memory and most recently as a Sales Representative with Batesville Casket Company. Jill has become a respected advisor in the space, known for helping funeral professionals offer meaningful and dignified services.

Her professional contributions extend to numerous industry associations. Jill is a Past President of the Dallas County Funeral Directors Association (DCFDA) and holds active memberships in TFDA, TFSA, and IFDA of Texas. She has served on boards within the North and East Texas TFDA Chapters and actively contributes to TFDA committees.

"Jill's legacy of service, trusted leadership, and unmatched funeral industry knowledge make her an invaluable addition to our team," said Keith Miller, President of Authorized Credit Card Systems. "She is the perfect ambassador to lead our efforts in supporting funeral professionals with compliant, cost-effective, and compassionate payment solutions."

Jill Hefner Williams is poised to elevate ACCS's mission to support funeral professionals with the tools and services they need to serve families with dignity, professionalism, and trust.

[About Authorized Credit Card Systems](#) - Authorized Credit Card Systems (ACCS) is a trusted payment processing provider with over 20 years of experience serving small to mid-sized businesses across the United States. For more than a decade, ACCS has been the endorsed credit card processing provider of the Texas Funeral Directors Association, offering tailored solutions to funeral homes and suppliers. Headquartered in Austin, Texas, ACCS is known for its transparent pricing, no contracts, and industry-specific expertise delivering reliable service where it matters most.

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