

# AshokaLites Launches E-Commerce Platform Lumeil

Lumeil - Bringing Premium Decorative Lighting Under One Roof



**Jaipur, Rajasthan Apr 27, 2025 ([Issuewire.com](https://www.issuewire.com))** - AshokaLites, a prominent leader in premium decorative lighting, has officially launched [Lumeil](#), a new e-commerce platform designed to revolutionize the way customers access high-end lighting solutions. The platform will offer customers across the nation a curated selection of premium lighting products from various brands, combining style, elegance, and functionality for homes, offices, and commercial spaces.

With over 18 years of experience in the lighting industry, AshokaLites has built a strong reputation among designers, architects, and homeowners. The brand's legacy is rooted in providing high-quality lighting solutions that transform spaces. In response to evolving consumer needs and the growing demand for digital shopping, AshokaLites has expanded its operations and launched Lumeil, a modern, digital-first brand focused on offering a seamless e-commerce experience in the field of premium lighting.

## Strategic Venture and Partnerships

Lumeil marks a strategic shift for AshokaLites, embracing the rise of e-commerce to cater to the increasing consumer demand for smart yet premium lighting solutions. The vertical represents the company's commitment to offering cutting-edge, innovative, and energy-efficient lighting products.

"We are thrilled to introduce Lumeil, which will inherit the legacy of AshokaLites with advanced technology and innovation," said Naman Jain, Founding Member, Lumeil. "As online shopping continues to gain momentum, our goal is to provide customers with easy access to premium lighting solutions anywhere in the world. This new initiative will also provide opportunities for brands looking to sell their products with us. Additionally, this initiative presents significant opportunities for our partners, including architects and interior designers, who will benefit from exclusive offers and collaborations."

To further expand its offerings, Lumeil has partnered with globally recognized lighting brands such as Ledos, GLOSS, PHILIPS, HAVELLS, Cata, AMARYLLIS, Finolex, POLYCAB, Legrand, and Schneider Electric. These partnerships ensure that Lumeil's product range features functional, visually appealing, and sustainable lighting solutions that cater to a wide range of customer needs.

Lumeil's e-commerce platform aims to provide customers with a variety of premium lighting options designed to enhance any space. With a focus on sustainability and energy-efficient technology, Lumeil is well-positioned to lead the market in offering modern lighting solutions that meet the demands of both style and function.

## About Lumeil

Created by AshokaLites, Lumeil is an e-commerce platform for premium decorative lighting solutions. The company is committed to providing innovative, stylish, and sustainable lighting products that elevate homes, offices, showrooms, cafes, and more. With a legacy of quality and a strong commitment to customer satisfaction, Lumeil continues to redefine the role of lighting in enhancing both the beauty and functionality of every space.

For more information, visit <https://lumeil.com/>.

## Media Contact

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