

April Pad Launches SEO Retainer Service and Huge Affiliate Program Boost

Finally, Bloggers Get a Special Break



Bayshore Gardens, Florida Apr 13, 2025 ([Issuewire.com](https://www.issuewire.com)) - April Pad has launched a new SEO retainer service ideal for bloggers or small businesses. Start-ups or bloggers can access an affordable SEO service at a fixed price. At the same time, the platform's affiliates can now empower their marketing with an added boost.

One of the major setbacks for bloggers has long been search engine optimization. Many bloggers are unable to optimize their blogs or websites. Some of the main reasons include

Many bloggers do not know SEO procedures well enough to compete

- Some bloggers and small businesses do not have enough time to optimize their websites
- Even more, most bloggers lack the resources to afford an SEO or an SEO agency.
- If you are a blogger or a small business, you can identify with these constraints. An SEO retainer service can quickly solve these issues.

Huge Affiliate Program Boost as Bloggers Get Free SEO Services

As affiliates watch the amazing programs being rolled out to bloggers and small businesses, they too can celebrate. As an affiliate at April Pad, you receive a \$30 cash welcome bonus that you must match to withdraw.

Matching this bonus is easy, as the company pays a 25 -30% commission on sales. Most affiliates can do this within a month or, at most, two.

However, the big news is the new bonus, which will give the [affiliate program](#) a huge boost. Here is how it works.

- **\$150 Cash Bonus:** Affiliates can award \$150 to new clients who purchase an SEO retainer service package.
 - **\$100 New Affiliate Bonus:** During the campaign, April to September, new affiliates will receive a larger welcome bonus. Instead of \$30, they will receive a \$100 cash bonus. Affiliates can cash out this bonus once they have earned commissions of \$100.
- If you are not yet an affiliate at April Pad, now is the ideal time to join.

What is an SEO Retainer Service?

An SEO retainer is pretty much like your lawyer or doctor, who provides ongoing services for a fixed monthly fee. You can contact your SEO each time you need to optimize something on your blog.

April Pad offers an affordable SEO retainer service that will help you start your organic traffic generation. Each of the services includes optimization techniques to get you ranked on Google.

The SEO retainer package offers two services based on the size of the website.

- Small websites with less than 100 published logs, pages, or posts
- Medium websites with more than 101 blogs, pages, or posts. As a blogger, you may have rushed out with one blog per day and then lowered it to two or three. Others, like you, with more time on their hands, may have matched up two or even three blogs per day. There is no need to worry; both blogs will qualify for the SEO retainer program.

Here are the services you can expect in your monthly retainer service.

- **General Search Engine Optimization:** This is called on-page SEO. April Pad will optimize your pages to comply with search engine requirements.
- **Technical optimization to improve user experience:** If your website visitors are not happy with your website, they may leave quickly. This is not good for your rankings. That is why technical tweaks will make it easier for users to navigate your site.
- **Backlink building:** You must build backlinks to your website. This service assures search engines that more people recommend you. When properly done, your website will have enough votes to get on the top pages.
- **Local SEO for your area:** Many search engines are now returning results that target where you live. This way, users can efficiently relate to people closer to them. Local SEO will help you

get listed when people from your area need your services.

Why Should You Choose an SEO Retainer Service?

You will be alarmed when you compare the costs of an SEO agency with that of a retainer service. However, there are many more reasons you should choose a retainer service.

No External Influence: SEOs and agencies depend on SEO software platforms like Semrush, Ahrefs, etc. With everyone doing the same thing, you may need a huge bankroll to compete.

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Personal Attention: An SEO Retainer Service knows your website inside out. They follow Google's guidelines and do not rely on third-party software.

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Flexibility: SEO retainers will listen to your direct needs and make unlimited edits and adjustments. Unlike an agency that does not have time for your individual changes.

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Fixed Monthly Price: Unlike SEO agencies that charge for each aspect of your project, SEO retainer services have one fixed monthly price. Your price is unchanged regardless of how much work it may include.

In short, if you are looking for a special plan for your blog or website, you should choose an SEO retainer service like April Pad.

How Much Does an SEO Retainer Cost?

SEO agencies and private SEOs can cost you an arm and a leg with no top-ten rankings in sight. You might need a second job just to pay the bill.

According to a *Foxr Digital Marketing* report, " Small-scale SEO pricing packages range between \$1,500 and \$2,500 per month. Comprehensive Local SEO services can be as much as \$3,000-\$5,000 per month."

See, you are alarmed. However, April Pad has created a special SEO retainer service just for you and other bloggers. Small businesses are also welcome to participate. You can start your SEO project starting at [\\$250 per month](#).

Conclusion

April Pad has launched a new SEO Retainer Service project for bloggers and small businesses. The new project will help you realize your SEO aspiration and even take advantage of a huge affiliate program boost.

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