

11 Meridian West Adds Florida-Based AI Startup Delivr.ai to Its Growing Portfolio



Tampa, Florida Apr 10, 2025 ([Issuewire.com](https://www.issuewire.com)) - 11 Meridian West Adds Florida-Based AI Startup Delivr.ai to Its Growing Portfolio

11 Meridian West, a venture studio focused on building and scaling enterprise AI companies, today announced it has added **Delivr.ai** to its growing portfolio of next-generation startups. Delivr.ai, based in Florida, is an emerging leader in person-based intent intelligence, developing AI-driven solutions that dynamically align marketing messaging with buyer behavior in real time.

Through this partnership, 11 Meridian West will support Delivr.ai's continued growth with access to its strategic advisory network, enterprise go-to-market expertise, and partner ecosystem. The studio will work closely with Delivr.ai's leadership to help accelerate product development, drive commercial scale, and position the company for long-term success in the B2B marketing technology space.

"Delivr.ai represents the type of bold, technically grounded team we look to back," said Rocky Beal, Managing Partner at 11 Meridian West. "Their vision for AI-powered person-based intent intelligence is a natural fit for the enterprise and marketing agencies, and we're excited to support their journey from early traction to scale."

The addition of Delivr.ai underscores 11 Meridian West's commitment to investing in early-stage AI companies developing foundational tools for the next generation of enterprise workflows. The studio's model combines capital, operational expertise, and deep industry connectivity to help technical founders go further, faster.

"We're thrilled to partner with 11 Meridian West," said Todd Abbott, Co-Founder and CEO of Delivr.ai. "Their strategic model and experience scaling enterprise AI companies will be invaluable as we continue to expand our platform and bring our solutions to market."

About 11 Meridian West

11 Meridian West is a venture studio that partners with visionary founders to build and scale enterprise AI companies. The firm provides hands-on operational support, access to deep technical expertise, and a powerful partner network across industries to accelerate growth from inception to market leadership.

About Delivr.ai

Delivr.ai is a Florida-based AI company focused on person-based intent intelligence. Its platform leverages Large Language Models and Generative AI to help B2B marketing and sales teams engage high-intent buyers with unmatched precision and real-time contextual relevance.



Media Contact

11 Meridian West

*****@11meridianwest.com

Source : 11 Meridian West

[See on IssueWire](#)